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DISCOVER TAIPEI

Dt

SEP. / OCT. BIMONTHLY 2011



World Design

Taipei's "Design at the Edges"



The 2011 Taipei World Design Expo – Grand Gathering of the World's Premier Design Talent

Songshan Cultural and Creative Park – Heritage Architecture Transformed into Creativity Factory

The Nangang Exhibition Hall and TWTC Hall 1 – Global Crossroads for Design at the Edges

Taipei's Confucian Dining – Each Offering Satisfies, Each Also Edifies

Beyond the Taipei World Design Expo – A Trip Down Clever-Design Lanes





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DISCOVER TAIPEI is Available at

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Publisher / Hsinping Chao

Editor in Chief / Angel Chen

Editors / Emily Wang

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Integrated Marketing / Yenhsin Lee
Wenyi Tzeng

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WestBank Advertising Co., Ltd.

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ISSN: 17281741

GPN: 2008600233

中華郵政台北雜字

第 1376 號執照登記為雜誌交寄

Hope you enjoy reading this issue of DTB. If
you have any suggestions, please do not
hesitate to email or fax us.

World Design – Taipei's "Design at the Edges"


The arrival of autumn generally means the arrival of cool, crisp air. But not this year, not in Taipei, where things are instead set to heat up. Why? The International Design Alliance (IDA) Congress is coming to town. This is not only the first time such an important large-scale event is being staged in Taipei, but also the first time such event is being staged in Asia. The world's most illustrious names in the world of design are headed this way, from 47 countries, and the city will soon be sizzling with an outpouring of dynamic cutting-edge creative energies. This will be the last big event for the city on the international stage in 2011, another powerful statement of its hosting abilities after the sparkling success of the Summer Deaflympics Taipei 2009 and the 2010 Taipei Int'l Flora Expo—and you'd be wise to be on hand for the creative fireworks!

In honor of this grand international occasion, we've chosen the theme "World Design – Taipei 'Design at the Edges' " for this issue. You'll visit the three major sites of the Taipei World Design Expo: the Songshan Cultural and Creative Park, with exhibits for international industry professionals, the TWTC Nangang Exhibition Hall, where the stress is on design interchange and the incorporation of the latest technologies for positive living, and the Taipei World Trade Center's Hall 1, with cutting-edge design creativity on glorious view. All the best in creative design from all around the world is meeting at the Taipei "Design at the Edges" crossroads.

Beyond this key event for the still young century, there's also much else going on that will add to Taipei's always culturally rich autumn colors. We speak of the annual Taipei Hakka Yimin Festival, the authentic age-old Taipei Confucius Temple's honouring one of history's key cultural figures, and the Shilin International Cultural Festival, celebrating this district's role as a cultural crossroads. If your desire in Taipei is to nestle up as close as possible to local life, there are no more golden opportunities than this one.

Have you ever heard of "Confucian food" ? Trust us, there is such a specialty, for we will be taking you on a grand Confucian food culinary tour. Each dish is a lesson on one of the greatest Confucian philosophers that have guided Chinese history. Remaining on the subject of cultured taste-ful exploration, we then savor the joys of the annual Taipei Coffee Festival, visiting cafes of the most independent character and sipping creative coffees rich in personality.

The many design-related international gatherings of the autumn season are certain to bring radiant light to this ebullient metropolis, but in fact smaller, more quietly expressive lanterns of design expressiveness radiate through the city's streets and lanes through all seasons. We'll take you on an exploration of the East District's lanes and alleys and their many shops of iconoclastic—and sometimes bombastic—design declaration, another journey through the city's unique old-fused-with-new urban regeneration projects, and a sojourn underground to view the Taipei Metro Mall's long necklace of coruscating installation-art gems. There's also a long autumn line-up of special events to take in, among them the Taiwan Avant-Garde Fashion Design Exhibition, Taiwan Designers' Week, and the Guandu International Outdoor Sculpture Festival. You'll find no more stimulating period of cultural ferment than this, wherever your travels take you!

Taiwan's long pent-up creative energies are now bursting forth, the flow ever increasing rather than ebbing. If "all the world's a stage," the globe's biggest creative-expression stage this autumn may well be Taipei City. So where will you be? Dare you miss out? 

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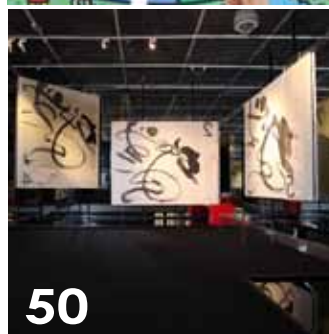
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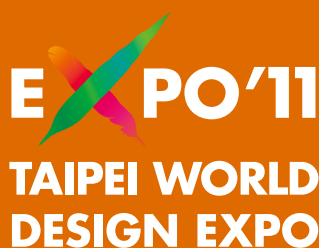
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The 2011 Taipei World Design Expo

Grand Gathering of the World's Premier Design Talent



When industrial design, interior design, graphic design, and visual communication design all come together, what happens? Explosive creativity happens, and that's just what's set to happen at the upcoming 2011 Taipei World Design Expo (2011臺北世界設計大展), a cross-domain celebration bringing together the cream of the crops of the design world from its four global corners, an event of ingenious performances and productive intra/inter-domain dialogue.

The predecessor and foundation for the Taipei World Design Expo, a premier event of the 2011 IDA Congress Taipei (2011臺北世界設計大會), is the Taiwan Design Exposition (臺灣設計博覽會). Staged annually for 8 years in different venues around Taiwan, with the successful application to serve as the host for the 2011 IDA Congress, the Taiwan Design Exposition will be considerably expanded and renamed to the World Design Expo.

The IDA is a strategic venture with three partners, the International Council of Societies of Industrial Design (Icsid), International Council of Graphic Design Associations (Icograda), and International Federation of Interior Architects/Designers (IFI). The alliance was formally inaugurated in Oct. 2007, and Taiwan/Taipei has been chosen as the host for its first international congress. The city's successful bid was the result of stellar success by Taiwan talent in the international iF and red dot design competitions in recent years, along with strong and comprehensive support from the city government. Taipei was chosen from among bids by 19 cities in 13 countries, the success is doubly important because this is the first time an international design event of such magnitude has been chosen in Asia.

Because this is the first time the three great design domains are being brought together in a grand congress—industrial design, graphic design and interior architecture/design—the official theme for the event is Design at the Edges (交鋒). This incorporates three concepts: first, the edge between design practices and other fields having a stake in design; second, the edge between design disciplines—what they share in common and what sets them apart; third, cutting-edge work and






ideas in design—radically new, controversial, experimental, pushing the boundaries of the discipline.

This great jamboree, three years in the preparation, will kick off on Sep. 30, with activities extending for a full month. The World Design Expo is open free to the public; IDA Congress forums require registration by industry professionals. There are a number of related activities planned, including the 2011 Young Designers' Workshop (2011新世代交叉設計營). Those interested in attending the IDA forums can find more information and book online on the official website.

Expo attendees will come from Taiwan, Japan, Korea, Thailand, mainland China, the UK, France, Holland, Germany, Russia, the US, and elsewhere—from 34 countries, 55 enterprises, 50 design companies, 26 design schools, 43 design promotion organizations—the scale is unprecedented, a veritable design industry United Nations. There are three main venues, Songshan Cultural and Creative Park (松山文創園區), TWTC Nangang Exhibition Hall (南港展覽館), and Taipei World Trade Center (世貿展覽館), with exhibits of widely ranging themes and special character, presenting visitors with the great tides currently churning the deep-running global currents in the world of design, with a special spotlight on what Taiwan brings to the global marketplace.

This year, coincidentally, is the centenary of the Republic of China, and the Executive Yuan has brought the IDA Congress Taipei and other important Taiwan events under the banner Republic of China Centennial, Taiwan Year of Design (建國一百年・臺灣設計年). The congress will be another badge to be proud of for a city that has become a preferred host for major events on the international stage—in recent years the Summer Deaflympics, the International Flora Exposition, and now the International Design Alliance

Congress. Come see just what it is about this city that is charming to so many international evaluation committees, and so many international visitors. 

1. The 2011 Taipei World Design Expo predecessor is the Taiwan Design Exposition, staged annually for 8 years in different venues around Taiwan, north, central, and south.
2. For the IDA's international design symposium, experts in many fields, economics, technology, eco-protection, culture, and society have been invited to share their views.
3. The Songshan Cultural and Creative Park, new and original In 1937 and now a heritage site, will be a site for great displays of innovation at the 2011 Taipei World Design Expo.
4. A team of 22 guide "pilots" from design-related departments at leading schools fluent in Chinese, Japanese, and English, are being positioned at fixed points throughout the exhibition to give detailed guided tours.

Information

2011 Taipei World Design Expo 2011臺北世界設計大展

09/30~10/30 Songshan Cultural and Creative Park

10/22~10/30 TWTC Nangang Exhibition Hall

10/22~10/30 Taipei World Trade Center Hall 1

Time: Daily 10:00-18:00, free entry (Songshan Cultural and Creative Park opens until 20:00 on weekends)

Tel: (02) 2745-8199

Website: www.2011designexpo.com.tw

2011 IDA Congress Taipei 2011臺北世界設計大會

IDA Congress Education Conference & Three Themes Night Social Events

Time: 10/24~10/26

Conference Venue:

Taipei International Convention Center (social events at different venues; please visit the official website)

Registration: Until 10/26 (until fully booked)

Website: www.2011idacongress.com



Heritage Architecture Transformed into Creativity Factory

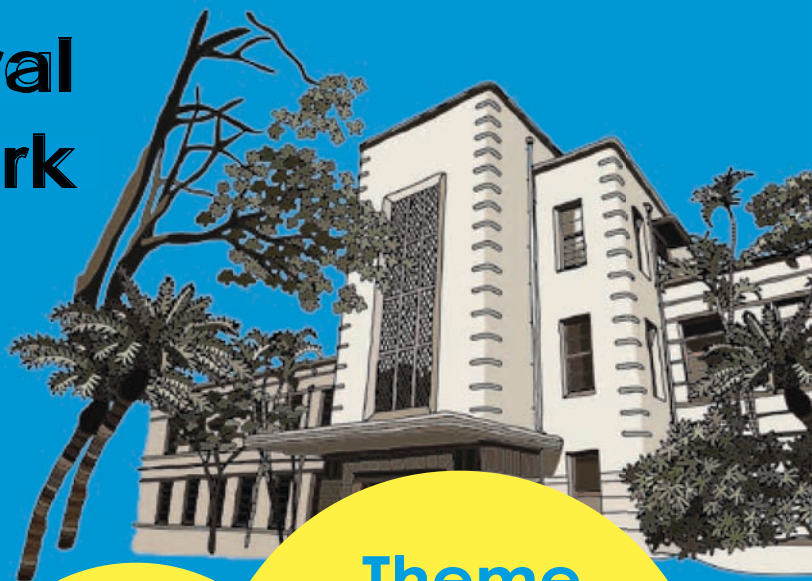
Songshan Cultural and Creative Park

Expo Planners Take You on a Six Exhibit-Area Tour

The 2011 Taipei World Design Expo is nigh, and one venue, Songshan Cultural and Creative Park (松山文創園區) will be serving as a specialist design exhibit platform, showing off the ideas and wares of the whole world's brightest design minds. The domains and the categories will be far-flung, yet all touch the everyday lives of folks like you. Come check out the startling concepts in green furniture, boundless-innovation interior design, chic and ingenious handicraft design. It all starts on Sep. 30, ends Oct. 30, and is time well spent in the "Taipei Good Design" metropolis.

The exhibit space encompasses warehouses No. 1 to 5, and the first and second floors of the tobacco factory, totalling a little over 13,000 square meters. Beyond the permanent Taiwan Design Museum (臺灣設計館), there are nine areas. The Golden Pin Design Exhibition (金點設計展) presents winners from the 2011 Golden Pin Design competition. The Glory of Taiwan Design Exhibition (臺灣設計之光展) presents award-winning products designed in Taiwan. The Design Players Exhibition (設計玩家展) is a special-invite display area.

The other six areas, the Theme Exhibition (設計交鋒展), Int'l Industrial Design Exhibition (國際工業設計展), Int'l Interior Design Exhibition (國際室內設計展), Int'l Graphic Design Exhibition (國際平面設計展), Int'l Craft Design Exhibition (國際工藝設計展), and Interdisciplinary Creative Works on Asia's Cultural Creativity Exhibition (亞洲文創跨界創作展), were each designed by a professional curatorial team, dividing up the design world according to major categories yet stressing cross-domain creative pollination. Livening up the static exhibitions will be a series of vibrant cultural performances. To help you get ready, let's first take a sneak-preview mini-tour of the latter six.



Theme Exhibition – In Bliss

Venue: Warehouse Building No. 1
1號倉庫

Curator: Sean Hu (胡朝聖)

Fairytales always end with a "Happily Ever After" conclusion. And though each of us yearns for and spends our lives in pursuit of happiness, life is not always perfect. With that said, we still have designers who can use their creativity to bring the world back to beautiful order. This is the quest of the world's "best of the best" coming to participate in this year's expo, crossing boundaries and domains together to write the story of the world—with a happy ending.



Who are these “best of the best,” these “citizens of the world”? One thing they all share in common as designers is design approaches that are based on people and are created with good intentions, focused on safety, usability, greenness, and humanity. Chairs are indispensable in our lives, and green chairs bring you the best of all worlds. England's Tom Dixon is presenting his “Offcut Bench,” a work of simple lines made with recycled material that is designed for easy assembly, with nails made from willow. Switzerland's Nicola Enrico Stäubli is presenting “Foldschool Cardboard Furniture;” he is providing free downloads from his website for children's furniture, and you just need to print the blueprint and use cardboard, scissors, and your own two hands to create your own kid's seat. Germany's Alexander Pelikan is presenting his

Click Furniture series “Clicklounge Bamboo,” which enables you to quickly and easily create a table and chairs without any screws or nails, helping consumers join together in protecting our Earth and reducing industrial activities.

Indonesia's Singgih S. Kartono is contributing his “Wooden radio IKoNO.” Returning to nature for inspiration, he has thought anew about the fundamentals for electronic products, stressing design simplicity, seeking a better fit between the needs of man and nature. Taiwan designer Minnie Jan (詹明旎) and Japan's Daisuke Nagatomo are contributing a joint inspiration, a model of their “Fablabhouse +Live pod,” which produces twice as much solar power as needed for a home and helps modernize the production of fruits and vegetables in your garden, promoting self-sufficiency.

Int'l Industrial Design Exhibition – Trans-Evolving

Venue: Warehouse Building No. 2
2號倉庫

Curator: Sean Hu (胡朝聖)



The theme of this exhibit is from the two characters in the Chinese version of the title “進·化”. The first, pronounced *jin*, means “move forward,” and suggests that our civilization is constantly moving forward with momentum and dynamism. The second, pronounced *hua*, means “change/transform,” implying the conditions of blending between peoples in a globalized world and the blending of different cultures and ideas that enrich our civilization. In complete form, *jinhua* or “trans-evolving,” the theme reveals how mankind has evolved from the past to the present. The present progressive tense “-ing” of the theme refers to evolution in time, but also suggests how design interacts and transforms all aspects of life. Good design is now accessing ordinary people, and ordinary people accessing good design, with sustained interaction, cross-boundary ferment, and beneficial transformation.

This is the first time in Taiwan for such a comprehensive showcase of the design genius of the entire world. On display will be the most famous and important designers and the most representative works from the year 1900,

categorized by era. Ten key works have been chosen for highlighting. Among them, the tea pot was developed in 1908-1909 by the “father of industrial design,” Peter Behrens, for Germany's AEG. Coca-Cola's famed curving glass bottle was developed in 1915. The Mini Austin was developed as part of a national policy to create small cars when England faced an oil crisis in the 1960s. The AIBO line of robot dogs was developed over three generations of evolution by Sony over the period 1999-2006. The “Air Cushioned Infant Scale,” which can be rolled up and expanded effortlessly, was invented by Taiwan's Hsieh Jungya (謝榮雅) in 2008.

1. “Wooden radio IKoNO,” designed by Indonesian designer Singgih S. Kartono, is a work that presents a breakthrough in radio technology.
2. “Foldschool Cardboard Furniture,” designed by Swiss designer Nicola Enrico Stäubli, can be downloaded from the designer's website as a template and readily made into a chair.
3. For the Int'l Industrial Design Exhibition, the venue itself has been designed using innovative use of materials that manifest the sector's “trans-evolving” theme concepts. (mockup)
4. At the Int'l Industrial Design Exhibition Sony's AIBO line of robot dogs will be displayed, developed over three generations of evolution over the period 1999-2006.



5



Int'l Interior Design Exhibition – Influence and Confluence

Venue: Warehouse Building No. 3
3號倉庫

Curator: Yao Chengchung
(姚政仲)



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Taiwan has long been underrated on the world stage. In this show, the Influence and Confluence theme is followed to show the connection between Taiwan and the world, showing how the convergence of West and East has stimulated the internationalization of Taiwan interior design. At the exhibition's center, the theme exhibit will serve as a design crossroads showcasing the work of 10 local designers and 10 designers from overseas, demonstrating how the modern-day process of confluence in global civilization is changing the face of contemporary interior design.

Esteemed design professionals from overseas who are coming to the show include Singapore's Colin Seah, Belgium's Danny Venelt, Eric Schuldenfrei from the US, Hong Kong's Horace Pan, Switzerland's Iria Degen, Australia's Kerry Hill, Mexico's Marco Coello, Sweden's Mårten Claesson, Shashi Caan from the US/England, American Tim Ventimiglia, and others. Among the top-flight home-grown practitioners are Lee Weimin (李瑋珉), Hu Shyrfong (胡碩峰), Lu Shichieh (陸希傑), and Deng Kunyan (登琨艷).

Colin Seah's inspiration is called "Zig-Zag House," which does not have a single joint or seam, leaving viewers wondering if it is in fact a work of architecture or a three-dimensional sculpture. This bold approach has revolutionary implications for housing in the tropics. Danny Venlet's "ManChi" wellness center is ingeniously designed to enable a single space to be used for multiple functions.

5. In this work by England's Ab Rogers, "The Rainbow House," erected on the streets of London, visitors passing through the front door enter a fun-park world.
6. Kerry Hill designed the national theatre in west Australia, which is based on a connected architecture. The porch is created using non-transparent architectural design similar to a city's street view.
7. The exhibition space is surrounded by a glowing wall of wave-like structure. 90% of the material is recyclable, which is the most eco-friendly section of the exhibition. (mockup)

Int'l Graphic Design Exhibition – Intertidal Age

Venue: Warehouse Building No. 4
4號倉庫

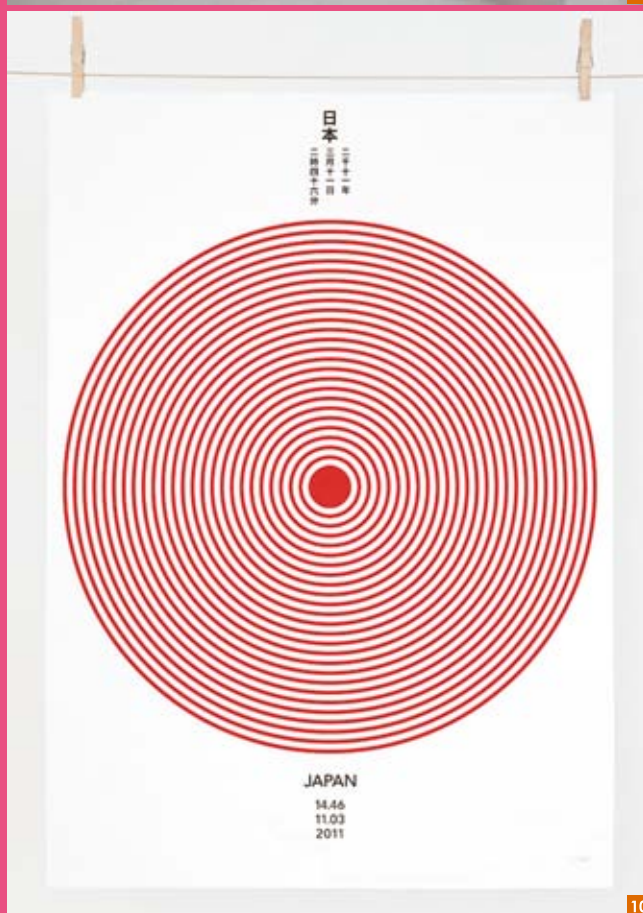
Curator: Akibo Lee (李明道)



The character of the past and of the present in the world of graphic design is fundamentally different. The past was one of fundamental breakthroughs, like a massive tsunami. The present is one of constant incremental change, like the tides rolling in with small wave after small wave, day after day. Without a stable environment or continued, unchanging conditions, life keeps evolving. Sometimes overwhelmed by the surging tide, then left dry by the receding tide, the intertidal area is a part of the sea and a part of the land, the old, familiar dichotomies and definitions are no longer applicable.

This is what can be called the “Intertidal Age” (潮間代) for graphic design. For as with life in general there is constant overlapping of land and sea. In this section designers from Taiwan and overseas are being brought together to exhibit their works together, in following four major themes each given its own area— “warm true love,” “temporary heaven,” “magical connection,” and “simple future.” The goal is to help Taiwan graphic design make the leap into the international sphere, giving the world the chance to have a look at Taiwan and letting Taiwan stride toward the world.

8. Puomo Digital Publishing created a new digital reading experience on the iPad called the “The Tour: SuperBand.”
9. At the Int'l Graphic Design Exhibition, a synthesis of 48 projectors is being used to create a ring screen of dynamic visual impact 54 meters long, 13 wide, and 2.8 tall, displaying over 1,000 works. (mockup)
10. A work by England's Daniel Freytag at the Int'l Graphic Design Exhibition.



Int'l Craft Design Exhibition – Crossover- Symbiosis

Venue: Warehouse Building No. 5
5號倉庫

Exhibition Consultant:
Lee Weilang (李蔚郎)



The central concept in his area is “AND,” a word embodying the idea of inclusion, which stands for “art,” “nature,” and “design” and exemplifies tolerance and harmony. The exhibition is a search for the possibility of co-existence against the backdrop of cultural clashes, exchanges, and integration. In addition to Taiwan, participating countries include Japan, Korea, Thailand, the US, France, and Denmark. The country pavilions will show off the craft design concepts and special characteristics of each land, along with the best of their life-enhancing crafts.

Creations such as the “Blue Bowl” from Japan, the “Happiness of Light” folding necklace from Korea, “The Chair” from Denmark, and the “Bubble Sofa” (泡泡沙發), and the bamboo reclining chair “Wave” (竹躺椅) from Taiwan turn heads and brighten lives. “The Chair,” which took a year to develop, caught the attention of the respected design and architecture magazine *The World of Interiors* and was a breakthrough product in helping Danish design springboard into the international market. The special elasticity of Taiwan's bamboo was taken advantage of for the “Wave” the design incorporating four meters of bamboo tubing in total. The bamboo undergoes several rounds of heat treatment to achieve the desired curvature, the ability to effect tremendous variation in curvature and shape enabling the chair structure as well as other structures.

Another highlight of this exhibition is the invitation of landscape artist Yu Wenfu (游文富) to design the exhibit's space. Yu was responsible for the dazzling giant flower entitles Blossom in the Grand Hall of the Pavilion of Dreams (夢想館) at the 2010 Taipei Int'l Flora Expo, which brought him acclaim. His expertise in the use of mixed media is sure to make the design of the space of this upcoming exhibition an exhibition in itself.



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11. “The Chair,” designed in Denmark, is widely reported by international media.
12. An innovative eggshell-thin plastic ceramic goblet created in a cooperative effort between design masters and handicraft-art masters.
13. Designed by 3 Taiwanese craftsmen and 2 renowned western designers, the “Wave” is a creative work constructed using Taiwanese bamboo stripes.
14. Designed by Taiwanese craftsman Su Sujen (蘇素任) and designer Chou Yujui (周育潤), “Bubble Sofa” is a innovational concept built upon traditional bamboo material.



Interdisciplinary Creative Works on Asia's Cultural Creativity Exhibition – Ingenuity follows Nature

Venue: Tobacco Factory 2F area
製菸工廠2樓

Curator: Freeman Lau (劉小康),
Chen Junliang (陳俊良)




This exhibition begins with internationally renowned calligrapher Tong Yangtze (董陽孜), who is creating written characters for the exhibition that are being used by 20 Taiwan designers and 20 graphic design masters from elsewhere in Asia to create posters. Each is creating six posters for the cross-domain event, 240 posters in total, with the original 25 calligraphy scrolls created by Tong herself also to be displayed. The exhibition space is being designed by Taiwan architect Ray Chen (陳瑞憲), who also enjoys a stellar international reputation. This sparkling crossroads meeting of bright design minds is already causing a stir.

The talent that will be spotlighted on this stage is truly impressive, with each individual recognized as a grand master in Asia and beyond. A random selection of names includes Japan's Kazumasa Nagai, Mitsuo Katsui, Katsumi Asaba, and Shin Matsunage, and from Korea will come two national treasures, Ann Sang-soo and Baik Kumnam. The mainland China/Hong Kong/Macau cast will include one of the exhibition's curators, Freeman Lau, and among the Taiwan team will be the other, Chen Junliang.

The Taiwan group is large, with 20 artists involved, spanning three generations. Among them are Wang Xinggong (王行恭), Xiao Qingyang (蕭青陽), and Aaron Nieh (聶永真), the last a member of the new guard. Product designers are also participating in this cross-domain initiative, and there will quite a synchronized line-up of spinoff products also on display, including trendy T-shirts, desk calendars, 24K bone china plates, and silk scarves.

To welcome individuals from as wide a range of domains as possible to participate in the expo fun, the organizers have invited well-known Taiwan lyricist Vincent Fang (方文山) (expo's inaugural banquet on Oct. 7.) to design the expo's inaugural banquet on Oct. 7, and have also invited a shining corps of 100 Taiwan entertainers, artists, and talent from other domains to create a galaxy of T-shirts that will be put on display. Among the entertainers are wildly popular pop singer Jay Chou (周杰倫), singer A Xin (阿信) from the boy band Mayday (五月天), and songstress Sandee Chan (陳珊妮). These items will form the core of a charity bazaar, with the money raised to go to disadvantaged groups in Taiwan's Taitung (臺東) area.

Songshan Cultural and Creative Park brims with a feel of history, the many heritage buildings inevitably impressing all visitors to the former tobacco-factory complex. The complex was opened way back in 1937, and it is wonderfully fitting that this site is serving as a World Design Expo venue, a crossroads where the character-filled design of the old world is hosting the path-breaking designs of the new. 

15. Invitation card sent to design-industry masters for the Interdisciplinary Creative Works on Asia's Cultural Creativity Exhibition.

Information

Songshan Cultural and Creative Park

松山文創園區

Add: 133, Guangfu S. Rd. (光復南路133號)

Tel: (02) 2745-8199

Website: www.2011designexpo.com.tw





Global Crossroads for Design at the Edges

The Nangang Exhibition Hall and TWTC Hall 1

At the upcoming 2011 Taipei World Design Expo, the Nangang Exhibition Hall (南港展覽館) is being set up as a stage for idea interchange among design-industry professional from across the globe. This will be the expo venue with the most pronounced international flavor and most forward-looking technology. Taipei World Trade Center Exhibition Hall 1 (世貿展覽館一館) will be a creative showcase platform for contemporary designers, and local and international cutting-edge designs. The big show will go on at both sites from Oct. 22 to 30, nine days in total—it will be quite a show.



Nangang Exhibition Hall – Design Exchanges

The very best of the world's design-related industries and organizations will be showing off their very best at Nangang Exhibition Hall. This is a superb opportunity for design professionals to come and see, in one glory-filled location, all that others in the industry are accomplishing, and also a superb opportunity for members of the public to meet face-to-face

with the people who are designing their futures. The Nangang event has been specifically set up as a platform for “Design Exchanges,” and the fourth floor will offer you these five areas to explore: the Enterprises Area (企業區), Int'l Design Networking Area (團體區), Touching Design Exhibit Area (感動區), Digital Content Design Area (數位區), and Taiwan-mainland China Design Area (兩岸區). A total of 1,645 booths has been filled up, spreading over just under 22,500 square meters.

In the Enterprises Area, many of the globe's most powerful, influential, and familiar design brands will be presented, showing off all the different ways they've been transforming dreamy ideas and ideals into hard reality that will soon be determining how you live in your future. Over 50 international groups will appear, including household names like Toyota, JAL, and Fuji Xerox, and Taiwan-based leaders such as BenQ, MUJI, tittot, and Pacific Cycles.

In the International Design Networking Area, representatives from 40 domestic and overseas cities and design-promotion



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organizations will be on hand, showing off to visitors the unique design and global innovation capacity. Taipei will have representatives from 19 public/private entities, including Taipei Govt, New Taipei Govt, and the Taiwan Textile Research Institute (財團法人紡織產業綜合研究所). Overseas groups represented include such respected design outfits as UBI France & APCI, Japan's JIDPO, Canada's Mission Design, England's D&AD, the Association of Designers Russia, Germany's iF, reddot, and the Danish Design Association, along with three big international associations, Icograda, IFI, and Icsid.

The Taipei City Govt. is hosting Taipei Pavilion in this area, declaring its bid for the World Design Capital in 2016. The theme is Design for Living. The pavilion is made of 100% recycled PET bottles in brick form, used in a honeycomb pattern, demonstrating the city's commitment to a green future of sustainable development via systematic use of innovation, good design, and advanced technology. The city gov't. has installed multi-functional interactive facilities throughout the pavilion, and is making downloadable software available online, enabling the full experiencing of this LOHAS City's myriad features.

The pavilion is divided into six exhibit areas. Each starts with “RE,” signifying improvement and enhancement. The RE-think area serves reception and exhibition information functions, and offers a lecture series. RE-vive explores how contemporary designers use their life experiences and build on predecessors' wisdom. RE-discover has a 360-degree projection theatre that creates a virtual-reality experience, with images of Taipei as the subject. RE-envision gives a comprehensive look at how the public sector, private sector, and citizen groups are coming together in urban regeneration initiatives, RE-juvenate plays witness to a new generation of design energy, and RE-unite—World Design Capital serves as a booster zone for Taipei's efforts to gain world recognition.

In the Touching Design Exhibit Area, “MIT” or “Made in Taiwan” innovation and aesthetics in the items of everyday life will be showcased. Through story-telling and theatre, the inspiring story of how the Taiwan government has assisted local industries to apply “Design Beneficence” in their products to achieve outstanding results in the challenging international marketplace will be told. And note that this is designed as a full-sensory experience, with all your five senses fully engaged while you're being regaled with this tale of grand visions and determination.

In the Digital Content Design Area, the classic elements of the *Book of Changes* (易經) and *tai chi* are the design-spirit concepts, and the classic *yin/yang* concept of harmonic balance is used to display the interaction of “1 and 0” or “action and inaction.” This reciprocating interaction manifests itself in the



larger sense in a three-layer crossroads of inspiration—cross-content, cross-design, and cross-domain—resulting in the One Source Multi-Use digital content that, necessarily, dominates the competitive arena. The theme display area applies technology and multimedia scenarios to integrate nature and technology as well as the virtual experience and reality in order to lead visitors into a digital world beyond imagination.

Today, mainland China is the world's most active consumer market, and the Taiwan-mainland China Design Area will have teams from a strong corps of mainland China's design and trade groups on hand, from Xiamen, Beijing, and other locations, showing off the country's ever-growing prowess in design, taking visitors on a tour of the “new future in Mainland China design.”

- 1-2. In the Enterprises Area the globe's most familiar design brands will be present; here, products by Taiwan's Pacific Cycles and Franz are shown.
3. The RE-think section. (mockup)
4. The RE-discover section. (mockup)
5. The RE-unite section. (mockup)

TWTC Exhibition Hall 1 – Design Creativity



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TWTC Hall 1 presents a “creativity stage” (創作展) for contemporary designers and promising designers from all over the world. On hand will be 100 Taiwan contemporary design professionals, domestic and overseas design schools, and students from the Young Designers Workshop (新世代交叉設計營). Exhibits here will integrate creativity across different generations, parade design aesthetics from East and West, and facilitate cultural exchanges across industries; highlights will be a joint exhibit by Taiwan contemporary designers (臺灣當代設計師聯展), an International Design Students Exhibition (國際設計學生創作展), and the Young Designers Workshop exhibit.

In the Taiwan Designers Exhibition, featuring 100 elite practitioners, the Taiwan design consciousness, philosophy, merit, and core beliefs will be placed on stage, and a spotlight shone on its prowess and core

strengths. The designers' fields of specialization fall into the following five categories of presentation: product, visual communication, space, fashion, and multimedia. The theme is Building a Community of Creators, Emulating through Cohabitation, and the core topics of importance to be addressed are, officially, “concerns over lifestyle, culture, humanity, city, and ecology.” This group of 100 represents a new community that respects knowledge, creativity, and competition, and though engaged in battle in the marketplace is as a group of like-minded humans building a sustainable shared community based on healthy innovation.

The International Design Students Exhibition will show off the sparkling new guard of the design universe, showcasing the students' eye-catching conceptual work crossing different cultures and languages. A total of 26 design schools and design research, planning, and promotion organizations will be represented, among them Taiwan's own National Taiwan University



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of Science and Technology (臺灣科技大學), National Taipei University of Technology (臺北科技大學), and Shih Chien University (實踐大學). Among the international troops will be Japan's Tokyo Designer GaKuin College, the Academy of Art University of the United States, Australia's Raffles College of Design and Commerce, and the University of the West of England. Says the expo organizer: “(The student exhibition) integrates classical and traditional elements and brilliant innovative styles on a design stage with unchecked creativity. It ensures the parade of arts and cultures from both East and West and classical and contemporary aesthetic viewpoints. This stage of creativity is borderless.”

The Young Designers Workshop exhibit will show off the accomplishments achieved in the earlier 2011 Young Designers Workshop, the results of the 30 workshop teams divided in accordance with the YDW's overarching themes: culture, science and technology, and environmental sustainability. The students' innovations will be presented using mounted boards, models and/or images, the topics they were tasked with exploring being Taiwan's night-market culture, fashionable handicrafts design, cloud computing technology, green architecture, and technology for elderly life. ①

6. A work by the design school at Taiwan's Ling Tung University (嶺東科技大學).
7. A work created by the industrial design school at Taiwan's National Cheng Kung University (成功大學).
8. “Fold up Fill up Flowers up,” by Chen Youjia (陳郁佳), a student in the industrial-product design school at Taipei's Shih Chien University.
9. “Net” Table, a work by student Olesia Volkina of the Art Future Design School in the US.
10. The Hong Kong Design Institute, the largest design school in Hong Kong, has been specially invited to exhibit; the use of black raindrops in student Cheung Siu Yan's “Dark Rain” creates a visceral visual impact.

Information

Nangang Exhibition Hall 南港展覽館

Add: 1, Jingmao 2nd Rd. (經貿二路1號)

Tel: (02) 2725-5200

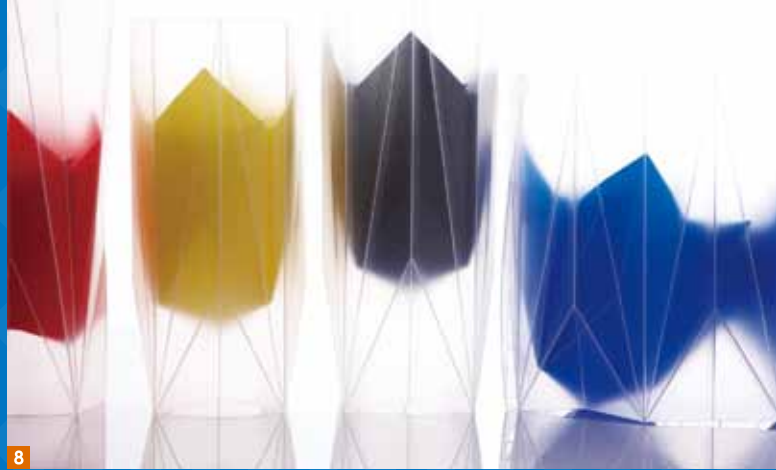
Website: www.twtcnangang.com.tw

TWTC Exhibition Hall 1 世貿一館

Add: 5, Sec. 5, Xinyi Rd. (信義路5段5號)

Tel: (02) 2725-5200

Website: www.twtc.com.tw



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Taipei Good Design!

Yongkang and Gongguan Shops Transformed into Bright New Points of Visual Delight

Each city presents a distinctive face to the world, reflecting the thought patterns and living styles of local residents and forming a defining personality recognized by those outside. This is not achieved by words or slogans but takes form on the streets in a process that might be called “design by stealth,” via countless individual designs and free of any preordained plan. A key component of this “living design” is the facades, signage, and displays of countless small businesses.

As a prelude to the upcoming 2011 IDA Congress Taipei, the “Taipei City Creative and Design Industry Development Plan” (臺北市創意暨設計產業發展計畫) sponsored by the city govt.'s Dept. of Economic Development (臺北市府產業發展局) and executed by the Taiwan Design Center (台灣創意設計中心) have brought together professional designers and work groups to carry out a “mini design revolution” in the

Yongkang and Gongguan commercial districts (永康/公館商圈), transforming the looks of 17 businesses and adding new glitter to this city's ever-transforming public face.

A Commercial Cluster of Unique Character

This year is a very big year in Taiwan—both the Republic of China's centennial and the Taiwan Year of Design (臺灣設計年). With “Over the Top” (跨越心世紀) as its theme, Taipei City is rolling out an enticing series of design-related events, with the Taipei City Creative and Design Industry Development Plan a key link. A new cluster of attractive businesses with a special character and a village-like feel has been sculpted, “killing three birds with one stone” — upgrading their individual and collective brand images, enhancing sales performance, and cultivating the public's aesthetic sensibilities.



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Among the 17 in the cluster, 12 are in the Yongkang commercial district: Chung's Silver Work Studio (玩銀工房), Wheat, Fofashan (佛法山), The Green Steps (永康階) Cafe, Anta Pottery (安達窯), La Petite Perle (小珍珠烘焙坊), Hui Liu (回留), Cloud Hues (雲彩軒), At Home Chinese Gift Shop (成家家居), Roaster Family Coffee (信義烘焙者咖啡專賣店), Dream Castle (夢幻城堡), and Chocoholic (巧克哈克). The five Gongguan enterprises are Fembooks (女書店), House No. 202 Steak and Pasta, Oola A&M Restaurant, Samovar (莎慕瓦典藏茶館) teahouse, and PP99 (品品99咖啡輕食館) café.

Both Style and Intimacy – Creativity Full to the Brim

Hui Liu is a teahouse where the classical and the modern rendezvous. After undergoing its makeover, out front there is now a small garden with a strong flavor of Chinese classicism, and within an ambiance of

elegance that complements the upscale teas and foods has been added with the use of classical old mounted photos. Information on upcoming cultural events is also posted inside. The result is a space where those with a keen eye on arts and culture naturally come to congregate. At La Petite Perle bakery, an intimate touch has been added with the introduction of a pet column, allowing dog owners out for a stroll to conveniently drop in to buy tomorrow's breakfast without having to worry where to tie up their beloved pet.

In Gongguan, Fembooks, which specializes in titles on feminist issues, has complemented its entrance steps with public artwork and an attractive signboard in purple and white. House No. 202 has kept its whimsical illustration theme, and now sports wonderfully oversized top-to-bottom images of a knife, fork, and spoon in one of the French windows in its façade. On its second level, it now sports bonsai formed in the shape of the heads of Scottish guardsmen. Set off by comforting blue and white trim lines, the façade beckons to people looking for a friendly oasis in which to most profitably spend their precious leisure time.

The Yongkang and Gongguan areas are communities with many a proud and independent small business of artistic-cultural bent. They are an inviting duo for folks—like you who want to spend time among other folks of the same life outlook and same aesthetic sensibility. The many appearance changes made to businesses in these areas are most attractive on the façade level—but these are far more than just mere faces and are now even prettier than before, and the pleasures within await your discovery. 

Taipei Good Design website
www.taipeixdesign.org.tw

1. An appealing new enhancement at La Petite Perle bakery is the addition of a convenient pet pole where owners can tie their pets safely when shopping inside.
2. Hui Liu teahouse has undergone a landscape and design facelift that has brought it an even more elegant ambiance.
3. House No. 202 has a playful, whimsical personality, and has the feel of southern Europe.
4. An installation art located at the stairways of Fembooks creates a bold and colorful image that defines the shop's original character.
5. The bold coffee-colored signage at Samovar teahouse sets the tone for a distinctive experience.

The Shilin International Cultural Festival – Wonderful Crossroads of the Foreign and the Native-Born

The Shilin (士林) District is a splendid meeting place of nature's green treasures and cosmopolitan cultural treasures. On the natural front are Yangmingshan National Park and Zhishan Cultural and Ecological Garden (芝山文化生態綠園); on the man-made front are the National Palace Museum (故宮博物院) and the international flavor brought by the legation quarter and international schools. This is a place where the influences of many cultures meet and greet, with many newcomers from overseas choosing to live here as a result, local folks and expatriates together creating a distinctive living style that is an attractive mix of the world's finest features and which has earned the area recognition as Taipei's international cultural village.

Years ago, the Shilin International Cultural Festival (士林國際文化節) was conceived as a premium platform to enable the integration of international and local cultures, and to promote the most seamless interchange. This is the 12th time the festival is being held, and the scope of the event is once again being expanded, in accordance with the official theme "Touring Shilin Sentiments." A feast of happenings spread over a month-and-a-half has been planned. The primary goal is to foster knowledge of, identification with, and enjoyment of the unique Shilin culture by local residents, expatriates, and those from overseas traveling the island.





Things are kicked off in Sep. with the program “Roaming Old Bazhilan, Remembering Old Cultural Ways.” Bazhilan(八芝蘭) is the old name for Shilin, derived from the local indigenous people's term for hot-springs; “Shilin,” meaning “forest of scholars,” was adopted in the late Qing dynasty. Travelers will engage in enjoyable and educational time travel, visiting the Kuo Yuan Ye Museum of Cake & Pastry (郭元益糕餅博物館), Zhishan Cultural and Ecological Garden, and such history-rich sites as Shilin Elementary School (士林國小), Chiang Kai-shek Shilin Residence (士林官邸), Lin Yutang House (林語堂故居), and Ch'ien Mu House (錢穆故居). In these places of knowledge, learning, and enlightenment, the essence of Shilin, the “forest of scholars,” shines bright and true.

Starting early Sep., you can also take advantage of the “Cultural ABC” program, with richly informative tours of Shilin's cultural and historical treasures conducted in English. You can uncover the cultural treasures of Shilin without any language barriers.

The “My Good Neighbor” program will allow visitors to go on a grand international tour while remaining in the district as invited guests at locations in the international legation quarter and international schools. Facilities normally off-limits to the public without official business such as the embassies of the Republic of Palau, Guatemala, and Nicaragua will open their doors to you, as will the Taipei European School and Taipei Japanese School. Be sure to take this opportunity to do your part for an exchange of goodwill.

The climax of the festival is on Oct. 15 with the raucous fun of the “Culture, Fine Foods, Carnival” event at Tianmu Baseball stadium ticket plaza (天母棒球場售票處廣場). Come join in on the fun and you can play with the traditional toys and games of historical Taiwan, savor old-time Taiwan snack treats and Hakka delicacies, and also munch on a wide-ranging edible travelogue of edible gems from around the world. In addition, visiting the many intriguing

sites listed in the “Bazhilian Passport” (八芝蘭Passport), and getting each stamped, qualifies you for the participation in prize draws and experience-sharing activities. Whatever you like best— fun for the body or fun for the mind, or both— this festival aims to please.

In this period of bracing warmth as summer ends and autumn commences, throw yourself into the warm embrace of the friendly city of Taipei. Come to Shilin for a festive party celebrating the best of the local and the best of the international, along with the best of their unique Shilin intermarriage. 10

1. Sparks of innovation fly when the belly dance techniques of the West are fused with Taiwan's traditional battle-array formation cultural artform.
2. Presenting the best of all nations for young and old to enjoy is not only a visual treat, but cultivates an international perceptive as well.
3. The myriad forms of cultural interchange closes the distance between local and international residents.
4. At the Culture, Fine Foods, Carnival event the wonderful array of food treats from around the globe will allow you to travel the world sampling different cultures.

Information

Shilin International Cultural Festival

2011 士林國際文化節

Until 10/9 Roaming Old Bazhilan, Remembering Old Cultural Ways

Advance registration is required only for Kuo Yuan Ye Museum of Cake & Pastry (10/1) and Shilin Elementary School (9/20, 9/27)

(register before 9/16, online or via telephone)

Until 10/9 Cultural ABC

9/21, 9/28, 10/6 My Good Neighbor

(registration until 9/16, numbers limited, register online or via telephone)

10/15 Culture, Fine Foods, Carnival

Tel: (02) 2882-6200, ext. 6502

Website: www.sldo.taipei.gov.tw



GRAND HAKKA SHOWCASE

Tandem Celebration of Yimin Festival and New Cultural Park

Stir-fried pig intestines with ginger slivers? Pork with preserved plums? Such inventions are a little off the normal culinary path for most, but may have at some time graced the table of those with a passion for Chinese food. Whichever group you belong to, do you know that they are both Hakka classics?

The Hakka is one of Taiwan's key and largest minority groups. They are Han Chinese, but have their own distinctive dialect and traditions. In recent years, there has been a surge of interest in their culture, and an increasing wave of tourist visits to their communities. The formal opening of the new Taipei Hakka Cultural Park (臺北市客家文化主題公園) on Dingzhou Rd. (汀州路) in the Gongguan (公館) area will be on Oct. 15, combined with events of the annual Taipei Hakka Yimin Festival (臺北客家義民嘉年華). "Yimin" denotes the Hakka "Lords of the Righteous." The three-day period from Oct. 15 through 17 will be one of continuing colorful traditional rites, celebrations, and inaugurations.

Taipei Hakka Cultural Park – Lifestyle Showcase by the Gongguan Riverside

The city govt. initiated planning for the cultural park in 2007. The park has four hectares of green lawn area, including a terrace area straddling the riverside dike that provides access to the adjoining riverside park area for bicyclists and pedestrians. The facility is also integrated with the adjacent Taipei Water Park (自來水園區), Shuiyuan Campus of National Taiwan University (臺灣大學水源校區), Gongguan commercial district, and Treasure Hill (寶藏巖), forming a comprehensive arts/recreation complex with a water theme focus.

On Sep. 24, there will be splendid ceremonies opening the Hakka Cultural Park for public use, with the riding of bikes across the embankment to formally symbolize the opening up of the space.

At the park's Hakka Culture Center (客家文化中心), buy attractive souvenir items at the mall (等路大街), and visit the Lords of the Righteous Statuary Area (義民爺意象區) to gain deeper understanding of Hakka religious beliefs.



On the third floor, from Oct. 15 through Nov. 30, be sure to take advantage of special exhibits on traditional aesthetics and everyday living, artistic style, village celebrations, and other subjects. There are also special areas for small-scale performances and a permanent exhibition. Some unscheduled events and exhibition will occasionally be held here.

At the Hakka Music Hall (客家音樂戲劇中心), on the second floor is a performance space that has seating for 300. Music, theater, dance, and other types of shows will be continually staged, highlighting the beauties of the Hakka dialect and culture. Over at the Hakka Cuisine House (客家美食體驗坊), you'll be able to sample the wide-wide world of traditional Hakka dishes, snack treats, and other delicacies.

Yimin Festival: Honoring the Gods with Ritual Rice Carrying and Performances

The official opening ceremony for the Taipei Hakka Cultural Park will be staged on Oct. 15, with the always raucous activities of the annual Taipei Hakka Yimin Festival (臺北客家義民嘉年華) integrated. The “Yimin” or “Lords of the Righteous” are all those Hakka ancestors who sacrificed their lives opening up new lands or defending Hakka settlements. The Taipei Yimin Festival is always celebrated during the seventh month of the lunar calendar, an event of great important and splendid pageantry in all Taiwan Hakka communities.

On Oct. 15, Lords of the Righteous from across Taiwan will be formally greeted at Chiang Kai-shek Memorial

Hall (中正紀念堂). In complement will be battle-array formation teams and creatively costumed parade troupes, who will be along in the grand procession to the Taipei Hakka Cultural Park, where an authentic, comprehensive “Settling of the Positive Energies of the Righteous Lords” (義民爺安座) grand ceremony will be carried out. This year's Taipei Hakka Yimin Festival will be formally kicked off at the same time, with a colorful performance of the ritual Play of the *Eight Immortals* (打八仙) on the outdoor stage and a presentation of the popular traditional opera *Monkey King Subdues the Demons* (悟空收妖) by the celebrated Rom Shing Hakka Opera Troupe (榮興客家採茶劇團). At 7 pm, a big opening-night party is being thrown, with fun and festivities for the whole family.

On Oct. 16 starting at 8:00 a.m., you can enjoy a street parade and a ritual of “offering rice on a shoulder pole to the righteous lords” (挑擔奉飯), honoring the spirits of those ancestors who selflessly gave their lives to the community. The latter is a 200-year-old custom, originally carried out in days of old by living members

1. Taipei Hakka Cultural Park offers a four-hectare landscaped green expanse and is connected with the Taipei Water Park and surrounding area, creating a comprehensive travel-fun destination.
2. The Hakka-theme park's unusual dike-straddling terrace gives people on foot and on bike easy access to the adjoining stretch of riverside park.
3. At the Hakka Cuisine House you can sample all sorts of delicious traditional snacks and foods.
4. During the ebullient Taipei Hakka Yimin Festival parade, enjoy the traditional-style street performers and the ritualistic “offering rice on a shoulder pole to the righteous lords.”



before or during a military expedition. Wines and various foods were carried in baskets slung from shoulder poles by villagers, expressing support and empathy for the Hakka braves. During the closing ceremony evening party, which starts at 6 p.m., you can enjoy quintessential traditional music—combined with elements of rock-and-roll—presented by the Hakka rock group Tonya Band (唐野樂團), and a sparkling line-up of other talented artists.

All the while, there will also be lots of other action going on at the park, including a host of fun games. As one example, complete challenge tasks at a series of iconic Hakka structures—a “Respect Written Characters Pavilion” (敬字亭), Earth God shrine, tobacco-curing shed, and others—and you can proceed to the service desk to exchange your points for a nifty party whistle (250 daily limit).

On Oct. 17 comes the exclamation point to the Yimin Festival—the grand ceremonial send-off of the visiting gods. And though the festival itself will be over, do not forget that the Hakka are always warm and welcoming hosts, and that there are always arts and culture shows as well as great food waiting for you at the Hakka Cultural park. So enjoy! 📍

- 5. Outdoor-stage theatre performed to greet and honor the gods is another must-experience attraction.
- 6. The many different types of age-old folk arts on display will bring you greater understanding of Taiwan's proud Hakka people.

Information

Taipei Hakka Cultural Park

臺北市客家文化主題公園

Add: 2, Sec. 3, Dingzhou Rd.; at Shida Rd. intersection (汀州路3段2號; 與師大路交叉口)

Tel: (02) 2702-6141

Transportation:

Take MRT Xindian Line to Taipower Building Station, take Exit No. 2, then walk approx. 2 minutes

Taipei Hakka Yimin Festival

臺北客家義民嘉年華

10/15 Deity greeting procession

(CKS Memorial Hall→Sec. 1, Roosevelt Rd. →Nanhai Rd. →Nanchang Rd. →Sec. 3, Roosevelt Rd. →Xinhai Rd. →Sec. 3, Dingzhou Rd. →Hakka Cultural Park), battle-array formation performances, Settling of Righteous Lords Positive Energy ceremony, deity thanksgiving opera performance, Hakka opera, park opening evening party celebrations

10/16 Deity-worship ritual carrying-pole rice presentation

(Taipei Municipal University of Education→Roosevelt Rd. →Xinhai Rd. →Sec. 3, Dingzhou Rd. →Hakka Cultural Park), Yimin evening party

10/17 Grand deity send-off ceremony

Besides the deity greeting procession and deity-worship ritual carrying-pole rice presentation, all other activities will be held at the Hakka Cultural Park with free entry.



THE DREAM CARNIVAL

Passion and Bombast Hit the Streets

Passionate samba, unrestrained African drumming and dancing, exotic Middle Eastern music and dance, and mystical Indian music and dance. One troupe after another passes by, and you can't help but move to the beat of the drums, and as each sumptuously festooned float rolls by and sky-high stilt walkers loom above the crowds, people cannot help but stand transfixed, grabbing for their cameras.

This is the wonderful Dream Carnival (夢想嘉年華), an annual big-bang party created from imagination by Xizhi's Dream Community (汐止夢想社區) and Neihu Community College, bringing together the people from communities all around Taiwan and indigenous-village schools. It has become a sort of pilgrimage, with more than 10,000 now coming for the fun each year, throwing themselves into the grand street party with gusto. This year, it happens on Oct. 22, with the big kickoff outside Taipei City Hall.

This is the 10th Dream Carnival, bigger than ever before. Talent will be coming from all around Taiwan and from much, much further away too—from Brazil, the US, England, France, and elsewhere—representing organizations and schools and also including over 20 individual artists from overseas. You'll witness a rollicking carnival parade bursting with wildly creative costumes, boisterous bands, and frolicking dance teams proudly displaying ethnic differences, all coming together in a boisterous and happy “fusion” gathering. As a much-anticipated bonus, a group from France's Carnaval de Nice, one of the world's three greatest carnivals, has been invited to come join in the Taiwan fun and engage in fruitful tourism and cultural interchange.

Also, in keeping with the spirit of the carnival and demonstrating the passionate care felt for Taiwan's environment, community, and culture, artists are using discarded materials in innovative ways to magically transform junk into art, doing their part to promote the concepts of recycling and eco-protection, and using discussions on the artistic innovation process to convey to carnival participants and spectators the concerns they harbor in their hearts on the need to nurture Mother Earth.

Ever wanted to be a reveller in a carnival parade instead of an onlooker? Here's your chance, for one and all are warmly invited to come join and contribute to the happiness. This carnival is no wild, aimless street party, no meaningless spoof or parody—it is the heartfelt gathering together of like-minded people who want to cry out to each other that we must do something, and now, to protect our natural world and our place in it. “Street art” is being used as the catalyst. This demonstration of Taipei's cultural vitality and diversity being used as a means to both bring joy to the streets and light a fire under people's feet. 

Information

Dream Carnival 夢想嘉年華

Parade: 10/22, 15:00 ~ 18:00

Route: Meet and depart on Songzhi Rd.(松智路) at plaza before Taipei City Hall east entrance→Songshou Rd.(松壽路) →Shifu Rd.(市府路) →Songgao Rd.(松高路) →Songzhi Rd., end at plaza before Taipei City Hall east entrance

Evening Party: 10/22, 18:00 ~ 20:00 (plaza before Taipei City Hall east entrance)

Tel: (02) 2695-9393

Website: www.dreamcommunity.org.tw

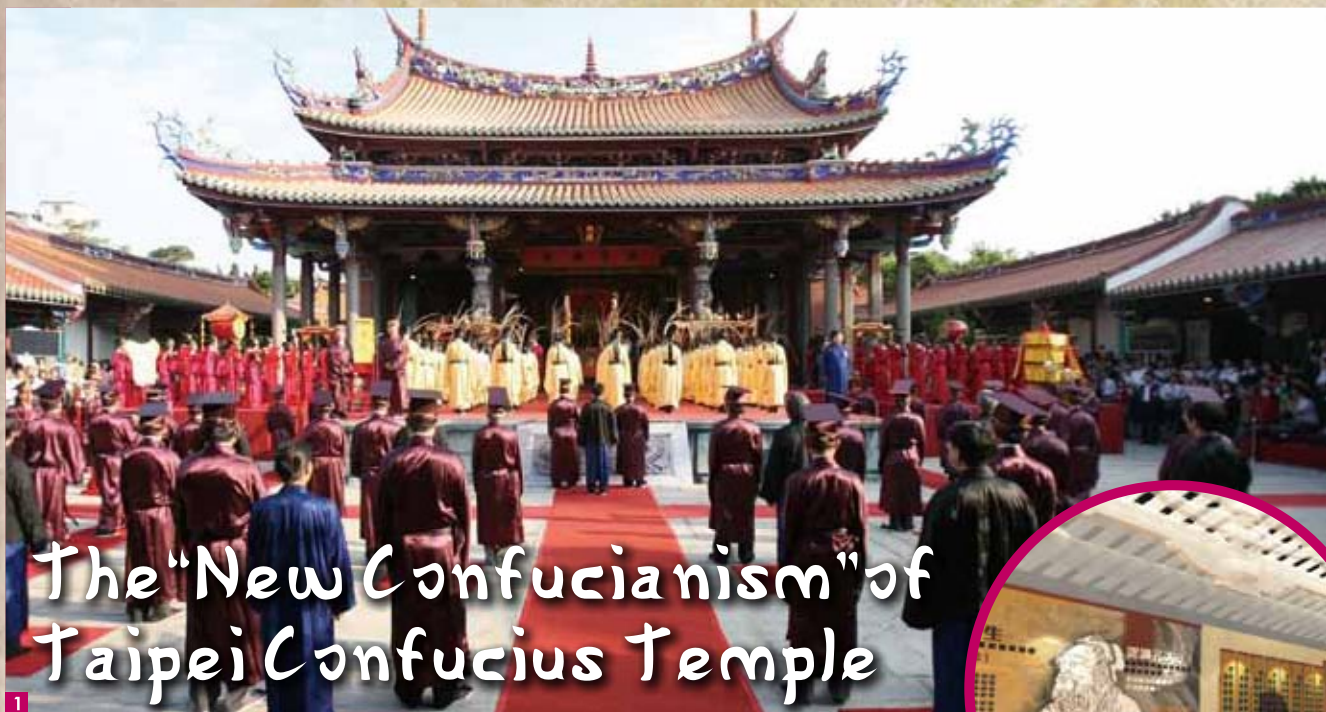
Encore Presentations

2011 Taipei Street Artists Carnival 2011 臺北市街頭藝人嘉年華

Times: 10/15, 10/16 and 10/22, 10/23 15:00~18:00

Venue: Taipei Water Park,
Gongguan Commerical District

In mid-October the Taipei City Government's Dept. of Cultural Affairs is again staging the popular Taipei Street Artists Carnival, with performers roaming the city at will, thrilling onlookers with shows at irregular times in random locations. However, to also bring you the chance to see all the myriad colorful acts in one place at one time, encore presentations with all performers together are also being staged.



The "New Confucianism" of Taipei Confucius Temple

Taipei life is blessed with the ability to make the old into something completely new while faithfully preserving its essence. In this way, the story of things old continues to move those "new" to the world. A prime example of this is the Taipei Confucius Temple (臺北市孔廟), a National Historical Relic of the Third Rank, popular with local and overseas visitors looking to witness the carrying out of authentic Confucian rites and ceremonies. The temple complex has undergone a thorough renovation in recent years, restoring its true luster, and at the same time many interactive design elements have been introduced, both in terms of hard and soft facilities. The result is maximized enjoyment and enlightenment at all times, but especially should you come to the events annually held on Teachers' Day (教師節), Sep. 28.

Ancient Rites · Tea Fragrance – Innovative Cultural Experiences in New Style

You may not have known that in this solemn place where the Great Sage is venerated, each

and every Saturday night you can come watch a show! Following the practice elsewhere in Taiwan and overseas where heritage sites are used as attractive stages, plays telling stories of history and traditional music and dance presentations are staged here. Until Oct. 1 you can see the Taipei Confucius Temple Situation Play—The Legend of Confucius Temple Trilogy (孔廟傳奇三部曲) being presented by Six Art Theatre (六藝劇團), the first such history-focused show presented in a historical site. Currently on show is the second part of the trilogy, *Child's Time-Traveling Journey: Hauhau, the Fairy Orchid, and Confucius* (童遊孔廟), starting Saturdays at 7:30 p.m. Come sit in a history-rich venue before a temple hall, following the young actors as they lead you through time, and learn more of the timeless importance of the Confucian culture and the keys to understanding that Confucius provided to all.

Beyond the theatrical presentations, you can also take advantage of the ongoing program entitled Revitalizing Confucianism—A Journey through the



Confucius Temple: Display, Presentation, and Experience (舞動儒風——儒家風格展演與體驗), which presents ancient Confucian rites and ceremonies in authentic form. This program is one component of the city's Taipei Confucius Temple Historic District Tourism Revitalization Project (臺北市孔廟歷史城區觀光再生計畫). Until Oct. 30, you can take in the “Temple Circling Ritual” (巡香), an incense-prayer ceremony, daily before 9 a.m., with dancers holding ancient-style ceremonial instruments leading visitors in with their temple-supplied wooden “veneration blessing cards” (禮敬祈福卡), moving about the complex and conducting Confucius veneration rites. From 9 to 9:30 a.m. is the Ya Yue Dance (雅樂舞) performance. This features an adaptation of the classic Yi Dance (佾舞) performed during Confucius-veneration rites in ancient China, with sacrifices of splendid color and solemnity made to Heaven and Earth, the ancients, and the temple itself. These are today sights rarely seen, and this an opportunity not to be passed up on.

In the afternoon is the Gentleman's Tea Ritual (君子茶禮), with 50 applicants accepted each time for the activity, which is free. It is held Tue~Fri and on Sunday at 3 p.m. (there is also a session on Sat and Sun at 10 a.m.). At each session, a master of the tea-drinking art teaches visitors the proper time-honored procedures that form the tea brewing and drinking ritual. As you sit in the quiet complex contemplating your hot warming tea, your teacher's instructions, and the special scene you find yourself in, you may well be carried back to your old school days and contemplate once more the time-honored teacher-student relationship.

A good idea is to come earlier in the afternoon before the tea-ritual session to go through the temple complex with the assistance of the audio-guide facilities. It's free, and you have the choice of service in English, Chinese, Japanese, or Korean. The tour takes about an hour, and the content includes a comprehensive introduction of the temple's spaces, the architecture



1. The Confucius Ceremony is staged each year on Teachers' Day, Sept. 28.

2. The Confucius Temple's brand-new Multimedia Six Arts Experience Exhibit (mockup).

3. The Gentleman's Tea Ritual experience activity attracts quite a few foreigners.

4. The Taipei Confucius Temple Situation Play series is the first such history-focused theater program in Taiwan.

5. The latest guided tour system is provided in 4 languages, bringing you fun and convenience at the Confucius Temple.

and workmanship, the stories of Confucius and of his disciples, and other matters of interest—including introduction of other key nearby attractions such as Baoan Temple (保安宮) and Dalong Night Market (大龍夜市).

A Grand Annual Gathering – The Confucius Ceremony

The elaborate Confucius Ceremony (釋奠典禮) is the event of the year at Taipei Confucius Temple, conducted on the birthday of the Great Sage, Sep. 28, named Teachers' Day in his honor. Authentic ancient rites first carried out 2,000 years ago are faithfully re-enacted—key rituals carried out in all dynasties, heavily laden with meaning and symbolism. The eight musical instruments of classical times are played, present the elegant Dacheng Suite (大成樂章) Confucius ceremony music from the Song Dynasty. The Yi Dance component of the Ya Yue Dance is presented, which originally took form at the Ming Dynasty court. There is then a grand ceremonial opening of the gates, receiving of the spirits, sacrificial feast presentation, incense ritual, “three



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offerings” ceremony, and sending off of the spirits—a program of 37 separate ritual components. Each year many visitors from Taiwan and overseas attend, among them research groups studying Confucianism.

This year is the centenary of the Republic of China, and to celebrate, bigger things than usual have been planned for the Confucius Ceremony and the Taipei Confucius Temple Cultural Season (臺北孔廟文化季) that is wrapped around it. A series of activities will bring historical sites and heritage vividly to life, and as you are no doubt intent on taking part, you can find more details on the Taipei Confucius Temple Confucian Culture website (臺北孔廟儒學文化網) at www.ct.taipei.gov.tw.

Novel and Elegant Creative Souvenirs

Do you know what the Confucian “Six Arts” are? Do you know what the classical musical instruments of the Confucius Ceremony are? Bringing together modern-era technology and ancient-era, the temple management has introduced the Multimedia Six Arts Experience Exhibit (多媒體六藝體驗展), providing an interactive experience that will educate you about the Six Arts, which for a

very long time were close to vanishing from the historical scene. Today they are once again being returned to their rightful place as central icons of the Confucianist culture.

Work is now going on to change the night face of the temple complex, soon to be completed, and starting in Oct. an enjoyable series of night-time activities is being unveiled, lifting the night-curtain on the complex and bringing a whole new type of visitor experience.

The temple now also offers a range of souvenirs as well—and very nice ones indeed. The designers turned to classic Confucian themes: artifacts used in sacrificial rites, classical musical instruments, *the Analects*(論語), *the Four Classics*(四書), and other iconic symbols. The souvenirs are 9 everyday-use items, including stationery and clothing/accessories. One is the Liuli Zhong Container (琉璃鑄鐘置物罐); the *zhong* is an ancient Chinese bronze bell, one of the classic Confucian-ritual musical instruments. The Green Ceramic Ancient Wine Vessel (青瓷爵杯組) comes in a set of two; this type of wine vessel was popular during the Xia, Shang, and Zhou dynasties, and an important ritual item when making a libation to honor Confucius. The




vessels here are replicas made of penetrating celadon. You'll no doubt also admire the "Confucius Says" Book Bag (子曰書包) and Analects Calligraphic Scarf (論語圍巾), both of practical everyday use and defining you as a person of distinctive character.

Perhaps the stationery souvenir items best capture the scholarly essence of Confucianism's spirit. You'll find this "essence" actually printed on paper with the Four Books Memo Pads (四書便條紙), which have quotes from Confucius printed on them and are bound in ancient style, giving them a chic retro look. For the Liu Li Tong Tian Concealed Flash Drive (琉璃藏經筒隨身碟), a type of glass is fired in the shape of a tube, imitating the ceramic tubes you see atop Confucian temples, themselves imitations of ceramic tubes once used to protect books. Legend has it that China's first emperor, Qin Shi Huang (秦始皇), burned books and buried scholars alive, and these tubes were used to protect and hide the Chinese heritage. The souvenir tubes are worn as a necklace; remove the cap and your flash drive is ready to use.

Since when shopping, you'll have already attended the Confucius Ceremony, the Eight Sound Coasters (八音杯墊) and Five Sheng Bookmarks (五生書籤) are also good ideas. The "eight sounds" are eight kinds of traditional Chinese instruments distinguished by the different materials used to make them; for the souvenirs, three instruments have been chosen, the ocarina (clay), the *xiao* (簫; bamboo) and the *zhong* (鐘; metal), and etched onto pliable rubber, using a modern material to reignite the beauty of ancient instruments. The five types of *sheng* (生) are the five types of performers in the Confucius Ceremony, playing a key role in each part: the musicians perform the drums, the singers sing praise, the dancers and deacons follow the flag leaders into the ceremony. In addition to the five *shengs*, the entire ceremony is overlooked and orchestrated by the presentation officers.

These wonderfully crafted souvenirs can be purchased at two locations: the sales outlet on the first level of Taipei Confucius Temple's Minglun Hall (明倫堂), and at the souvenir shop at Taipei City Hall. If memories

can take material form, these are the perfect way to memorialize your Confucius Temple experience. 

6. "Confucius Says" Book Bag and Analects Calligraphic Scarf.
7. Liu Li Tong Tian Concealed Flash Drive.
8. Four Books Memo Pads.
9. Liuli Zhong Container.
10. Green Ceramic Ancient Wine Vessel.

Information

Taipei Confucius Temple 臺北市孔廟

Add: 275 Dalong St. (大龍街275號)

Tel: (02) 2592-3934

Hours: Tue-Sat 08:30-21:00, Sun and national holidays 08:30-17:00 (closed Mon)

Website: www.ct.taipei.gov.tw

Transportation:

MRT: Danshui Line to Yuanshan Station, take Exit 2, walk approx. 8 minutes

- Bus:
1. Dalongdong Baoan Temple stop (大龍峒保安宮站): 2, 41, 215, 246, 288, 669, 811, No. Red 33
 2. Jiuquan St. stop (酒泉街站): 2, 9, 41, 215, 288, 669, 811, No. Red 33
 3. Kulun St. stop (庫倫街站): 2, 9, 41, 215, 246, 288, 669, 811, No. Red 33

Acquisition of Tickets for Confucius Ceremony (main and practice ceremonies)

1. Main Confucius Ceremony: 9/28 06:00~07:00

- (1) Group Advance Request: Schools, govt. organizations, incorporated charitable/non-profit organizations; requests can be made by letter effective immediately, until Sep. 16
- (2) Individual Advance Request: From Sep. 16-23, come in person to temple, 2 invitation tickets per person.
- (3) Request on Date of Ceremony: On morning of Sep. 28, 100 tickets will be given away at temple on first-come first-serve basis, at Hong Gate office from 05:30~06:00.

2. Practice Ceremony: The Sep. 27 practice, 16:00~17:00, is open to the public, and advance requests can be made by both groups and individuals following the same procedure as for the main ceremony; on date of practice 100 tickets will be available at the temple, in the afternoon from 15:30~16:00.

Taipei's Confucian Dining

Each Offering Satisfies,
Each Also Edifies



Taipei is home to one of the world's greatest kitchens, offering the very best of the many distinct regional cuisines from the Chinese world. In a bid to boost understanding of Confucianism and boost the tourism assets around the Taipei Confucius Temple, the city govt. has invited well-known local gourmet Zhu Zhenfan (朱振藩) to design a series of 13 "Confucian dishes" based on the great Confucian worthies enshrined in the Confucius Temple, and on related information sources on food.

The results: Wen Tianxiang Chicken (文天祥雞), Kao Ting Double Delicacy (考亭雙驕), Hanlin Twice-Cooked Pork (翰林回鍋肉), Emperor & Ministers Congee (君臣慶粥), Guan City Chicken (關市之雞), and Yang Ming Vinegar Fish (陽明醋魚), among other creations. You'll now find them being crafted at local hotels, restaurants, eateries, roadside stands, and lunchbox purveyors, night market by Taipei Confucius Temple each bringing their own unique mix of culinary skills and ingredients to the recipes. Each dish will bring you a different taste experience, but all will bring you better understanding of the stories of the ancient sages.



1. Confucius dish has been actively promoted and added to the repertoire of renowned restaurants and night market stalls nearby Confucius Temple.
2. Fragrance drunken chicken (Guan City Chicken) features many traditional Chinese medicinal ingredients.
3. Three-layered twice cooked pork (Hanlin Twice Cooked Pork) is first steamed and then sauteed, creating a mouth-watering treat.
4. The Shin Yeh restaurant at Taipei 101 provides an elegant dining experience for connoisseurs who love the best in local Taiwan food.
5. Cooked slowly for a long period, taro congee (Emperor & Ministers Congee) contains many flavorings and offers the genuine taste of Taiwan.

Uncle John – Jiangzhe Confucian Cuisine at Its Best

Specializing in Shanghai specialties, Uncle John (極品軒) has in the past offered feasts based on the Chinese literary classic *Dream of the Red Chamber* (紅樓夢) and the paintings of the great Chang Daichien (張大千). In complement to the Confucian spirit, the Jiangzhe approach is used in such dishes as Kao Ting Double Delicacy (考亭雙驕), named in honor of the famed Southern Song dynasty Confucian philosopher Zhu Xi (朱熹; 1130-1200 AD.) and the town of Kao Ting (考亭), where he set up a school in his later years. Zhu's purpose in eating was to keep mind, spirit, and physical vigor in optimal condition, and he insisted on amaranth every day. It is said to keep the mind clear and thoughts flowing, accompanied by a great variety of complementary foods.

Uncle John's amaranth with “gold and silver” egg (金銀蛋莧菜), literally amaranth with cubes of preserved and salted egg. The amaranth and small anchovy steamed dumplings (莧菜魷仔魚蒸餃), which also has mushrooms inside, are served as a “double bridge” tandem, providing a cool and warm texture contrast. Zhu Xi is one of the famed “12 Confucian philosophers” (十二哲), and is enshrined in the Taipei Confucius Temple's Dacheng Hall (大成殿).

Another dish, Wen Tianxiang Chicken, honors Wen Tianxiang (文天祥), who lived during the latter phase of the Southern Song dynasty, 1236-1282 AD. While resisting China's Yuan Mongol invaders he was captured and placed in a dungeon, where he ate food provided by a kind old woman who visited and made a chicken dish in an earthenware bowl, adding water, wine, and edible oil to the meat. In the recreation of this recipe, Uncle John first flash-fries ginger slices in sesame oil in a wok, then adds garlic, and chili pepper, then finally adds diced oil-fried chicken leg and sautés until crispy. The whole is then placed in an earthenware pot and simmered, emerging as a treasure of heady aroma. Wen Tianxiang is enshrined in the Dacheng Hall East Side Building (大成殿東廡).

Hanlin Twice-Cooked Pork is a dish alluding to the presentation of a whole pig in sacrifice to Confucius

during the Confucius Ceremony. The ancient custom is for young men to take portions of the pig home to eat after the ceremony. The custom in mainland China's Sichuan province is for the pork to be cooked again in a pot, giving rise to the name “twice-cooked pork” (回鍋肉). Uncle John uses three-layer marbled pork, adding dried beancurd, green pepper, and other items, and also introducing thick bean sauce, chili sauce, and sweet flour paste for seasoning, stir-frying the whole. This dish is a favorite wine/spirits accompanier. At Taipei Confucius Temple, the tablet for Confucius is enshrined in Dacheng Hall.

Whether you try each of these Confucian dishes on its own or together as a feast, you are in for a truly delectable—and edifying—experience.

Shin Yeh Restaurant – Time-Honored Taiwanese Meets Confucian Cuisine

Its reputation built on classic Chinese rice porridge with side dishes, and a beloved upholder of age-old Taiwanese flavors, Shin Yeh (欣葉) now brings unique and flavorful “Confucian dishes with Taiwanese characteristics” to your table.





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Its Emperor and Ministers Congee honors the great Confucian sage Lu Xiu-fu (陸秀夫), who lived 1237-1279. Among his many renowned acts, Lu escorted the young Southern Song emperor—the last of the reign—to Zhangzhou (漳州) in Fujian (福建) province, fleeing from the reign's northern enemies; along the way he stopped at a rich family's home to ask for food, and the owner, looking down on him as a beggar, merely tossed him meal leftovers meant for the family cat. This “recipe” with time evolved into the classic rich-ingredient slow-heated porridge beloved by so many generations. In Shin Yeh's version, you'll find seven flavor enhancing treasures added, including shrimp, lean meat, celery, and taro, featuring a soup stock made with large soup bone and hen meat. Stir-fried shallot is also added, creating fragrant flavor bursts around what is essentially a mellow taro porridge. The Taipei Confucius Temple tablet for Lu Xiu-fu is enshrined in the Dacheng Hall West Side Building (大成殿西廡).

Guan City Chicken (關市之雞) is a sliced cold chicken dish. Free-range chicken is used, preserved in salt and rice wine, stewed in boiling water, sliced, and iced. The meat is wonderfully succulent and chewy, with all

natural juices and the free-range chicken's stronger taste preserved. For the dish, Yang Huo Pork (陽貨鑊豚), which refers to the Spring and Autumn years (770-476 BC), the senior official Yang Huo (陽貨) wished to meet with Confucius, and to get him to come offered him a roasted pig. Confucius did not wish to meet him, and in fact went to his home to thank him when he found Yang was out. Unexpectedly, they met on the street afterward and engaged in serious conversation. Shin Yeh is famous for its soy-stewed meats, and introduces the juices from this method along with soy-stewed green bamboo shoots to this dish, creating a deliciously sweet and luscious aroma, texture, and taste.

Xiao Lizi Seafood – When the Taiwan Table Meets the Confucian Table

Xiao Lizi Seafood (小李子海產店) has long experience in banquet-style feasting, famed for fresh seafood and stir-fry virtuosity. There's no menu here, and no set recipes, and you must make reservations. The owner bases



your meal on what's been bought fresh that day and on your budget. The house's Yang Ming Vinegar Fish (陽明醋魚) honors the Ming Dynasty Confucian philosopher Wang Shouren (王守仁), also called Yang Ming (陽明), who lived 1472-1528. Known for his love of fish, the story goes that one day a chef added “too much” vinegar to a fish dish yet Yang Ming found it delicious, and it thereafter became a Jiangxi (江西) province specialty. This eatery uses fresh bass, wraps it in flour, and oil-fries it until crisp outside, then spreads a combination of onion, green pepper, sugar, vinegar, and other flavor enhancers over it. The Taipei Confucius Temple tablet for Wang Shouren is in the Dacheng Hall West Side Building.

Dalong Night Market – Confucian-Style Traditional Snacks

Dalong Night Market (大龍夜市), near Taipei Confucius Temple and neighboring Baoan Temple (保安宮), offers many beloved traditional snack food treats—stinky tofu, fried noodles, mutton soup, and a host of sweets a mere short-list. Tourists come for the thrill of the night-time fun.

The market's Fang Kuangroufan (方燻肉飯; Fang's Soy-Stewed Pork Rice) once took home first prize in the Taipei Soy-Stewed Pork Rice Festival (臺北市滷肉飯節), and uses its signature fatty pork belly in its interpretation of Yang Huo Pork. The pork is three-layer marbled, and is first oil-fried and then marinated for a lengthy time in the house soy-stew broth. A final touch is the addition of bamboo slivers cooked in soup bone stock, which adds a bit of zesty flair.

Elsewhere in the market you can stop at Halu Rougeng (哈露肉羹; Halu Thick Meat Soup), where you can enjoy crispy pork-rib soup and an interpretation of Yang Huo Pork using its lean-meat thick soup. At A-Qiu Haixian (阿秋海產; A-Qiu's Seafood), the sweet and sour

9 pork ribs and the tilapia fish are used in interpretations of Yang Huo Pork and Yang Ming Vinegar Fish, respectively. All are delectable taste journeys you won't be able to savor anywhere else.

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6. Soy-stewed pork (Yang Huo Pork) is stewed until the meat is glistening and extremely tender, yet there is no greasy texture.
7. The skin of sweet-and-sour fish (Yang Ming Vinegar Fish) is crispy and fragrant, and the special sauce both allows the original flavor to remain yet adds delicious zest.
8. Fang Kuangroufan's owner stews tasty Taiwanese pork dish (Yang Huo Pork) daily.
9. Crispy pork ribs (Yang Huo Pork) are smothered in seasonings and salt and then deep-fried, then has a slow-stewed Chinese-radish broth added, a delectable combination.
10. Dalong night market has numerous Taiwanese fine food selections. It is a frequently visited location by tourists.

Information

Uncle John 極品軒

Add: 18 Hengyang Rd. (衡陽路18號)

Tel: (02) 2388-5880

Shin Yeh 欣葉餐廳

Add: 8F, 9 Songshou Rd. (A9 Building, Shin Kong Mitsukoshi Xinyi New Life Square; 松壽路9號8樓; 新光三越信義天地A9館)

Tel: (02) 8786-1234

Xiao Lizi Seafood 小李子海產店

Add: 93 Hami St. (哈密街93號)

Tel: (02) 2597-6619

Note: Reservations only

Fang Kuangroufan 方燻肉飯

Add: 255 Dalong St. (大龍街255號)

Halu Rougeng 哈露肉羹

Add: 294 Dalong St. (大龍街294號)

A-Qiu's Seafood 阿秋海產

Add: 261 Dalong St. (大龍街261號)



For more details, please visit www.taipeitravel.net

Taipei's Unique Coffee Personality Blend

The aroma of coffee sometimes seem to waft through streets and back alleys of this city, and the Taipei Coffee Festival (臺北咖啡節) has been staged for the past four years by the Taipei City Govt. Office of Commerce (臺北市政府商業處) to promote the distinctive local coffee culture. For this year's event, the 2010 winner of the Creative Coffee Taipei Competition, Jian Jiacheng (簡嘉程), has been invited back to present his winning Red Mountains entry, inspired by the colors of Yangmingshan in the autumn. A recipe that deliciously shows off the far-ranging powers of imagination this city possesses. His ingredients are tomato pulp, roselle, rose petal syrup, and dark charcoal roasted coffee. The result is a work of art of mixed reddish-orange, pink, deep, dark brown, with a pleasant lychee aroma wafting forth.



You, with your taste for new adventure and stimulations, will be very happy to know that there's a list of 16 Taipei cafes awaiting your arrival and tasting pleasure. We also know you have a taste for café latte art, so on Sep. 23 be sure to be on hand at the first-floor Shen Baozhen Hall (沈葆楨廳) in Taipei City Hall to watch the crème-de-la-crème

of local latte artists in the Grand Latte Championship (咖啡拉花大賽). Then, from Oct. 8 to 16, visit the EXPO Dome (爭艷館) every day for this year's Taipei Shopping Fiesta (臺北購物饗宴)—sorry to keep you so busy—to buy up all the premium coffee and nifty related merchandise you need to live well. We're also aware you're a fierce coffee gourmand as well as gourmet, so follow in the steps we take below for a tour of all the premium-personality city cafes you'll be hunting in the next little while we promise.

1. Last year's Creative Coffee Taipei Competition winner, Jian Jiacheng (left), uses fruit and floral materials in his Red Mountains creation.

2. La Boheme Café's Ristretto Cappuccino is low in caffeine, rich and deep in flavor, and goes great with the handmade tiramisu.

La Boheme Café – Where Coffee Is Made Art

In the lanes and alleys across from the Museum of Contemporary Art Taipei (臺北當代藝術館) is a spot all locals know, in place over ten years—La Boheme Café (波希米亞人咖啡). Once you've tried the Ristretto Cappuccino, you'll understand that not all low-caffeine coffees are insipid and taste-less. In fact, this one is richer and more full-bodied than most. The owner has taught many famous-name cafés the secret of his success: he uses two to three times the normal amount of coffee grind, and only uses the first flush, which not only preserves the full-body fragrance and finish of the coffee beans but also avoids the excessive flushing of the caffeine.





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3. La Boheme Café specially sources organic bean from northern Italy, and uses hand-baking to reduce acidity, creating a thickly aromatic brew.
4. A-ONE Café may initially look small, but looks are deciding, and it has great lasting power, in place over 20 years.
5. A-ONE's signature brew, the Cappuccino, has hints of fruitiness and sweetness, and goes great with the chicken sandwich as timeless Ximending life rolls on by outside.

The owner takes great care in selecting the best organic beans from northern Italy, which is hand roasted to moderate acidity and ensures possession of the aroma and flavor of a robust wine. For the signature coffee, called Dolce Vita, hand-processed brown sugar is used. The result is a taste adventure that has addicted many, including a famous local writer renowned as a coffee addict, who drank it six straight years. The name “Dolce Vita” is a tribute to the Italian director Federico Fellini.

On another taste-bud front, La Boheme's tiramisu is a customer favorite. Though small in size, each serving is substantial and filling, and the owner tells a story about how once a crew from Northwest Airlines praised it as “Exactly like the tiramisu we have in Milan!” La Boheme has provided many fine relaxing moments for many people, and now it's your turn, sipping on the latte creation the owner has made for you and listening to his beloved opera music.

A-ONE Café – Looking at Old-Time Ximending

A-ONE Café is a lesser-known gem nevertheless famous enough among old Taipei locals, standing quietly and contentedly in place for over 20 years. Its narrow hole-in-the-wall façade has undergone little alteration over the years, making many passersby think

this is just a small take-out joint. Yet the 2nd and 3rd floors are surprisingly spacious, and there are even two private booths and a balcony lounge area.

The signature drink here is the Cappuccino, with eight kinds of beans used, featuring a novel texture and giving off a hint of fruitiness and sweetness. This is a big hit with the district's office crowd, who roll in in the afternoon for their day's fix. Popular with foreign patrons is the heavy yet mellow Espresso, which many choose to drink it ice cold. The coffee is made fresh with rock sugar, ice cubes, and cream. Your drink is then vigorously shaken, not stirred, which locks in the coffee's robust fragrance. Another popular mix also has the Espresso as the base, with Sprite, lemon juice, and ice cubes added, with the mix stirred this time. Cool and refreshing with a hint of sourness, this is a wonderful summertime choice.

Now imagine—you are on the second-level balcony, sipping on your java, leaning on the railing watching the crowds roll by, transporting yourself back to the old Ximending. Not a bad way to spend an afternoon, would you agree?

Yemen Ding – Your Coffee Under Leafy Shade

All around Taipei Cinema Park (臺北市電影主題公園) in Ximending (西門町), you'll see old buildings constructed



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during the Japanese colonial period (1895-1945). You'll find the café Yemen Ding (也門町) near the corner of Kangding Rd. (康定路), where you'll find a tree-shaded quiet space with delicious aromas lazily wafting through. The majority of the coffee beans used here is sourced from organic producers located around Taiwan, and to help you better understand just how special this is, the café has developed a wonderful coffee-ecology garden with an impressive array of transplanted coffee trees from numerous areas and hybrid trees as well. There's even an old tree from the Japanese period, still standing tall, firm, and proud.

In many commercial areas, shops like to introduce the special coffee beans produced in Taiwan's Meishan, Chiayi County (嘉義梅山). Tea was long grown here, and the coffee beans growing here has a faint hint of tea flavor as a result, making for quite a novel taste experience. The house's signature coffee, Golden Mandheling, is gentle and good-natured, giving off wisps of flower and berry, creating a slowly-changing canvas of tastes that you'll see other patrons lingering over, meditating. Be sure to try the house-made biscotti,

6. Yemen Ding's pretty coffee-ecology garden enhances the coffee-enjoyment aesthetics and also teaches you to recognize Taiwan's coffee trees.

7. Yemen Ding's Golden Mandheling, of gentle nature, presents wisps of flower and berry, and goes great with the hand-crafted biscotti at an afternoon tea break.

8. At GEO café, a great duo is the special Hami melon latte and house-created Andecite Ice Cream, the hot/cold and bitter/sweet contrasts providing pleasing sensory stimulation.



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loaded with a variety of Taiwan's famed fruits, and try what is a popular taste tango that features the aroma of the premium coffee and a selection of the delectably chewy dried pineapple, strawberry, mango, and other island fruits.

At GEO Café, Sip on a Coffee, Send the Mind Traveling

One of the main attractions of this spot is sitting along a tree-shaded avenue. Of course the smooth and mellow café is a lovely bonus, and all your worldly troubles will drift away. You forget the mundane thoughts and let them travel over the horizon. GEO café (集地咖啡) is located across from a branch of Taiwan Normal University (臺灣國立師範大學), its owner a well-known coffee-and-travel aficionado. Each Friday night, a different travel enthusiast with an interesting story to tell is invited for a presentation and discussion, everyone immersed in the wonderful world of coffee interwoven with the wonderful world of adventure.

The café makes a special latte with Hami melon that is rich in the fruit's aroma and taste. The silky fragrance of the cream used and the mellowness of the coffee add up to pure pleasure. The owner is an enthusiastic collector of mineral rocks, and you can guess what the main decorative theme is. Even the desserts are named after minerals—care for some Brimstone Ice Cream (硫磺石冰淇淋), or perhaps the Andecite Ice Cream (安山岩冰淇淋). For the

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latter, which is in great demand, black sesame milk and chocolate shavings are used. If spongy brownies are added, the andesite treat becomes the Love of Lava (戀戀熔岩) treat, first choice and first GEO café love for many visiting sweethearts.


Roger Café – Quiet, Quiet, and More Quiet

If you are looking for that special hideaway place where you can just sit by yourself and be alone with your coffee, be happy, for it exists. Near the MRT Liuzhangli Station, Roger Café (羅爵咖啡) specializes in stirring up tranquility. Sit down, open your paper, book, or laptop, and wait for your breakfast. After eating, contemplate your day over a soothing cup of American brew. Spend just a while or spend much of the day—whenever it's time to go, your spirit will be refreshed and ready.

The coffees here have the Arabica bean as their foundation, with a mixture of four other beans added to make the Roger signature brews, all aromatic and inviting. A layer of heavy and rich cream is added to the Espresso, creating an extra-mellow and memorable java journey. Another special mix is the Mon

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Cheri Coffee (萌雪麗咖啡), which has strawberry syrup, milk, and coffee brought together to create a tri-color beauty, with chocolate powder added atop to make things even more perfect. It's lightly sweet, sultry and delicious, and—no surprise—loved by young women. Choosing some of the light foods offered, such as the waffle with ice cream, fresh fruits, and fresh cream, the bagel option, or the croissant choice, will make a coffee time of yummy memories that are much more memorable. 

9. Roger Café's soothingly quiet personality brings many regulars to wile away the hours of the day.

10. At Roger Café you'll notice a steady stream of younger ladies who come in for a sweet one-two fix of the Mon Cheri Coffee or Espresso matched with the waffle, ice cream, or fresh fruit plates.

Information

Taipei Coffee Festival 臺北咖啡節 Grand Latte Championship 咖啡拉花大賽

Time: 9/23 09:00-15:00

Venue: Taipei City Hall, Central Courtyard / Shen Baozhen Hall (臺北市市政大樓沈葆楨廳)

Add: 1F, 1, Shifu Rd. (市府路1號1樓)

Tel: (02) 2276-3558

Website: www.taipeicafe.org

2011 Taipei Shopping Fiesta 2011臺北購物饗宴

Time: 10/8-10/16 10:00-18:00

Venue: MRT Yuanshan Station, outside Exit 1 / EXPO Dome (捷運圓山站1號出口/爭艷館)

Tel: 0800-552-688

Website: www.shopping-tpe.com.tw

La Boheme Café 波希米亞人咖啡

Add: B1, 76, Chang'an W. Rd. (長安西路76號地下1樓)

Tel: (02) 2550-0421

A-ONE Café

Add: 1, Lane 50, Xining S. Rd. (西寧南路50巷1號)

Tel: (02) 2388-4371

Yemen Ding 也門町

Add: 19 Kangding Rd. (康定路19號)

Tel: (02) 2361-6138

GEO Café 集地咖啡

Add: 87, Sec. 4, Dingzhou Rd. (汀州路4段87號)

Tel: (02) 2935-3586

Roger Café 羅爵咖啡

Add: 151-1, Sec. 2, Keelung Rd. (基隆路2段151-1號)

Tel: (02) 8732-1026

List of creative coffee shops in Taipei (www.taipeicafe.org).

Beyond the Taipei World Design Expo

A Trip Down Clever-Design Lanes



Walk along the streets of the chic-conscious East District of Taipei and people come toward you in endless variation, each man and woman showing off his/her own self-defining style. Their styles declare their needs and desires to the world, with each person a unique personality—as are the personalities of the area's shops, boutiques, and other businesses, where the East District's penchant for creative flair is on full vibrant display. Explore beyond the big venues of the upcoming 2011 Taipei World Design Expo, wandering the east's cozy lanes and alleys in search of the “small venues”—the many intimate shops with their one-of-a-kind design originality!

World Design Expo + Fine Foods = Feast for Body and Spirit

If you want to learn about Taipei life, start with a Taipei breakfast. A simple salad and fried eggs accompany Chinese-style radish cake and/or Western-style toast, washed down with a glass of silky smooth pearl milk tea (珍珠奶茶). There—you are ready to start the day! Chun Shui Tang (春水堂人文茶館), a teahouse located before Songshan Cultural and Creative Park, is a place with a tranquil Eastern ambiance perfect for enjoying breakfast and the early sun's journey skyward.

After your morning meal is done, head into the park to check out the expo displays. The focus at this venue is professional design from around the globe, and there are six showcase areas, including the “In Bliss” Theme Exhibition, International Industrial Design Exhibition, and Interdisciplinary Creative Works on Asia's Cultural Creativity Exhibition. You'll find the creative sparks bursting with abandon at what is billed as the “World's 1st Crossover Design Expo.”



1. In the morning, have a tasty, authentic Taiwan breakfast at Chun Shui Tang.
2. At Paddington Garden, the Strawberry & Yogurt Iced Milk Shake and Cheese Pot Pancake are among the most popular items.
3. Enter Figure 21 and you immediately know this is a place of upscale designer leather goods.

Breakfast at Chun Shui Tang→Songshan Cultural and Creative Park for the World Design Expo→Lunch at Paddington Garden→Handmade arts and crafts stores down back alleys (Figure 21, McVing, AtWill) →Nostalgia stores (70s Vintage, Chaos Punk)→Hunting for small and creative design-life treasures at Au.Dot→Hunting for the sweetest things at Papabubble and Merry Melody→Dinner at N.Y. Pizza Kitchen→Eslite Bookstore Dunhua S. Branch (international books on design, Treasure Art, LanDoLL, P.D. & C. Arts & Crafts)→R&R at upscale boutique hotel

After feasting on the cutting-edge creative design ideas from bright minds around the world, head back out and walk toward MRT Zhongxiao Dunhua Station for about 10 minutes, then head down one of the busy local alleys for a visit to Paddington Garden (柏林頓花園) for lunch. This cozy spot, tucked away in a lane/alley grid with a strong community feel, was opened by three young Japanese entrepreneurs who wanted a strong international-crossover feel. Have your traditional English pancakes, which in extraordinary fashion comes with the chef's special cheese sauce made with three cheeses and salted butter, and also comes with fresh lettuce and chicken breast meat atop. If you have room, the crispy Japanese-style fried pork chop is also recommended, accompanied by a special-recipe fruit milkshake. This is a happy place that blissfully travels the world of creativity without rein, as you shall see.

4. Among AtWill's offerings are custom-designed leather decorative adornments.
5. 70s Vintage brings you retro and hippy garb and decorations, very popular with the young crowd.

Back Alley Treasure Hunts – Looking for One-of-a-Kind Designs

After lunch, wander the cozy lanes in search of serendipity. The East District brims with fashionable boutiques and shops, and Zhongxiao East Road's Alley 29, Lane 205, Sec. 4 (忠孝東路4段205巷29弄) has been dubbed “Handicrafts Alley” (手工巷) because of its many spots offering eye-tickling handiwork creations found nowhere else.

Walk into Figure 21 (Figure21手工包房) and you are greeted with the heady fragrance of finely worked leather, the two designer-creators with heads down hard at work at their stations, premises overflowing with handmade leather items in seemingly endless range. Nearby McVing is both a shop and a brand, created by a local who returned home to start something new after time in London studying design, producing handcrafted bags that are both of distinctive character and eco-friendly, and especially popular with the youth set. AtWill is the dream-come-true of two young designers working as a tightly-knit team, with the style spotlight here on



rock-and-roll, retro, and ornateness, and you can have your own personalized jewelry made.

Just off Handicrafts Alley are a number of shops decorated in chic international and retro style. At 70s Vintage, you can happily immerse yourself in second-hand '70s hippy clothing and accessories, and you'll be joined by a regular corps of devoted vintage-treasure hunters. Opposite is Chaos Punk, a shop open over 10 years now that is fixated on classic UK, US, and Japanese punk and rock. Take your time combing through the rich trove here for that perfect punk-aesthetics trinket that declares "This Is Me!" to the world.

Sweet Dreams of Handmade Happiness

Head over to Zhongxiao E. Rd.'s Lane 216, getting close to Ren'ai Rd. (仁愛路), and you come to Au.Dot, which searches diligently around Taiwan and overseas for the best originality from the most creative designers. You'll find innovative household items, artsy merchandise, and much else, with artistic vision attractively brought to the small and useful things needed for everyday living.

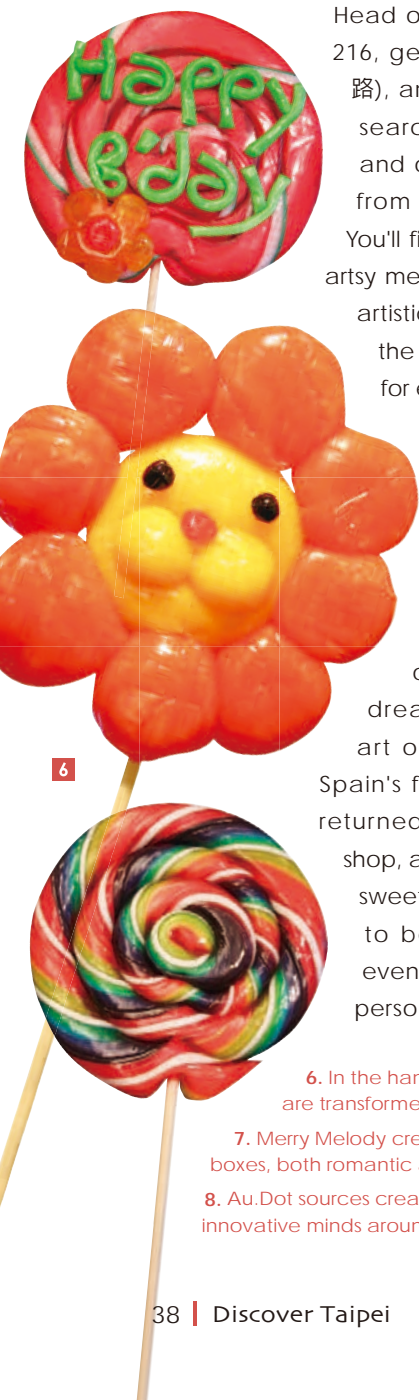
Two other small outlets are specialists in another sort of sweet thing. The owners at Papabubble (Papabubble 西班牙手工糖) are a bright and sweet sister team who, on their road to making their dream reality, went to study the art of making candy by hand at Spain's famed Papabubble and then returned to Taipei to open their own shop, adding their design flair to create sweets even more novel and cutesy to best match local tastes. They even offer customers custom-made personalized candy treats. At Merry

Melody (聽見幸福) is a warm and inviting place bursting with dolls and toys of wood, specializing in German-made wood figures and DIY handmade music boxes. For the music boxes, you pick whichever type of music you like best, the box and base, and the style, creating a rotating, melodious "real" version of the sweet memories you've long stored in your heart.



The evening sky is now sneaking up on the horizon, so it's time to head over to N.Y. Pizza Kitchen at the corner of Ren'ai and Anhe Roads (安和路) for some authentic Big Apple-style pizza. Tuck into one of the big 16-inch editions loaded up with toppings, munching down in the casual American style, and don't forget that you can custom-create your own pizza art, choosing what you desire from the list of cheeses and many other ingredients.

After your repast, there is still more rambling discovery ahead. The Eslite Bookstore Dunhua S. Branch (敦南誠品書店) is in sight and just steps away, famed among local book-lovers for opening 24H. On the second floor, you can dig into books on design from around the globe, and on the first underground level are a number of shops specializing in handmade designs. There's Treasure Art, a world of home decor by bright designers from Germany, England, France, and Taiwan; there're colorful dolls from the US, handmade pillows from Nepal, India, and at the



6. In the hands of masters, strips of sweet colors are transformed into rainbow-delicious lollipops.

7. Merry Melody creates custom-made sweetheart music boxes, both romantic and charming.

8. Au.Dot sources creative designs from bright and innovative minds around Taiwan and around the world.



adorable LanDoLL, and a full range of PD&C Precious Moments (牧莎記事) DIY decoration materials for handmade books and ceramics—everything needed to create your own precious little things.

You've been hard at work playing at leisure all day, and you've earned a good rest. Where should you stay? Hop on the MRT and zip to Taipei City Hall Station, where it's a short walk to the W Hotel, “hand-crafted” by the London design team G.A. Design International, or to Le Meridien Taipei (臺北寒舍艾美酒店), where contemporary art is the theme and over 700 outstanding works of installation arts are on display. Room designs in both are cutting-edge modernistic, and in your room you can kick back, relax, and pore over the wonderful little trove of novel-design treasures you've collected during the day, experiencing anew the creativity of a city that never ceases finding new ways to enchant the traveler. 📍

9. The Eslite Bookstore Dunhua S. Branch sells all sorts of clever small items and artistic wall stickers from around the world.

10. At N.Y. Pizza Kitchen you are indeed presented with authentic Big Apple-style pizza that is generous in both flavor and ingredient quantity.



Information

Chun Shui Tang (Guangfu outlet) 春水堂 (光復店)

Add: 4, Lane 180, Guangfu S. Rd. (光復南路180巷4號)

Tel: (02) 8773-4501

Paddington Garden 柏林頓花園

Add: 48, Lane 187, Sec.1, Dunhua S. Rd. (敦化南路1段187巷48號)

Tel: (02) 8771-0967

Figure 21 手工包房

Add: 1-6, Alley 29, Lane 205, Sec. 4, Zhongxiao E. Rd. (忠孝東路4段205巷29弄1-6號)

Tel: (02) 8771-4498

McVing

Add: 5, Alley 29, Lane 205, Sec. 4, Zhongxiao E. Rd. (忠孝東路4段205巷29弄5號)

Tel: (02) 2559-6402

AtWill

Add: 7-6, Alley 29, Lane 205, Sec. 4, Zhongxiao E. Rd. (忠孝東路4段205巷29弄7號之6)

Tel: (02) 2711-4609

70s Vintage

Add: 3, Alley 29, Lane 205, Sec. 4, Zhongxiao E. Rd. (忠孝東路4段205巷29弄3號)

Tel: (02) 2711-0385

Chaos Punk

Add: 2, Alley 29, Lane 205, Sec. 4, Zhongxiao E. Rd. (忠孝東路4段205巷29弄2號)

Tel: (02) 8771-0636

Au.Dot (Taipei Ren'ai flagship store) (臺北仁愛旗艦店)

Add: 9, Alley 2, Lane 345, Sec. 4, Ren'ai Rd. (仁愛路4段345巷2弄9號)

Tel: (02) 8773-7724

Papabubble 西班牙手工糖

Add: 12, Lane 151, Sec. 4, Ren'ai Rd. (仁愛路4段151巷12號)

Tel: (02) 8773-0955

Merry Melody 聽見幸福音樂盒專賣店

Add: 19, Lane 170, Sec. 4, Zhongxiao E. Rd. (忠孝東路4段170巷19號)

Tel: (02) 8773-3913

N.Y. Pizza Kitchen (安和店)

Add: 53, Sec. 1, Anhe Rd. (安和路1段53號)

Tel: (02) 2775-1582

Eslite Bookstore Dunhua S. Branch (Treasure Art, LanDoLL, PD&C DIY arts and crafts) 誠品敦南店 (藏寶圖、LanDoLL、牧莎記事)

Add: B1, 245, Sec. 1, Dunhua S. Rd. (敦化南路1段245號地下1樓)

Tel: (02) 2775-5977

W Hotel

Add: 10, Sec. 5, Zhongxiao E. Rd. (忠孝東路5段10號)

Tel: (02) 7703-8888

Le Meridien Taipei 臺北寒舍艾美酒店

Add: 38 Songren Rd. (松仁路38號)

Tel: (02) 6622-8000

Please refer to the map provided on P.66.

Taipei City Aesthetics

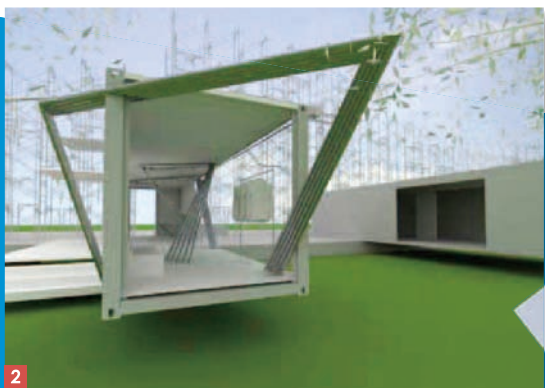
A Nation's Centenary, a City's Regeneration

URS
27

What kind of city is the best kind to live in? What is meant by “urban aesthetics”? The process of building the city of Taipei has been going on for more than 120 years now, and throughout its living spaces, you'll find vibrant traces of its history and cultural development. And in celebration of this year's Republic of China centenary and the upcoming IDA Congress Taipei, a major international gathering, the city govt.'s Urban Redevelopment Office (臺北市都市更新處) is staging the Taipei Extra-Ordinary (臺北那條通——超乎尋常的居住境地) exhibit at URS27– The Grand Green (URS27華山大草原) starting in early September, and in mid-October will launch the Playground (游·樂園) action plan at URS13– Nangang Bottle Cap Factory (URS13南港瓶蓋工廠), two stimulating initiatives designed to promote awareness and appreciation of the appealing aesthetics of this metropolis.

URS27: Taipei Extra-Ordinary

If you're talking about urban space aesthetics, URS–The Grand Green is a grand place to start. This was originally the site for a large-scale warehouse and goods-distribution facility, abandoned decades ago when the railway line running through the city was moved underground. In 2009, the site was reopened as an arts and culture venue, and has been a grand Urban Regeneration Station success and thus a meaningful choice for the Taipei Extra-Ordinary exhibit, being staged as part of the city's Taipei Living Space Aesthetics Project (臺北居住美學推展計畫) by the Dept. of Urban Development (臺北市政府都市發展局) and Urban Redevelopment Office. A stellar organizing team has been brought together, and the team's approach has been architecture and landscape from an arts



perspective. On the committee are such leading citizens as Jay Chiu (邱文傑), Republic of China Centenary Outstanding Architect Award (中華民國建國百年傑出建築師獎) recipient, and Su Yao hua (蘇瑤華), director of the Taipei Artist Village (臺北國際藝術村).

This exhibition starts with Taipei's modern-day grid of residential lanes and alleys as starting point, exploring the wisdom and lifestyle of common everyday folks and unveiling the values they bring to all they do. By way of example, from Sep. 3 to Nov. 23, you can see how abstract-art lines are used at the theme pavilion to replicate the iron-grating windows and the interweaving of pipes and wires seen throughout the back-alley landscape, in every corner of the city. Like the blades of grass on The Grand Green, drilling their way out through impossible nooks and crannies, these back-alley icons seem to sprout everywhere, demonstrating this city's irrepressible energy and vitality.

The standing outdoor exhibit “+ - 城 ÷: Taipei Dwelling Exhibition” (a direct translation of + - 城 ÷ is “Add, Subtract, City, Divide,” with “city” pronounced the same as “multiply”), shows how four groups were brought together to research the city's past, present, and prospective future, the goal being to create a module-like plan facilitating the easiest and most imaginative manipulation of the city's assets (i.e., adding, subtracting, multiplying, and dividing of assets)—giving full rein to the creative use of Taipei's urban spaces. Among the group of four were the National Taipei University of Technology's Architectural Space & Spatial Culture Research Group (臺北科技大學建築空間文化研究室) and the Chinese Institute of Urban Planning (中華民國都市設計學會), creator of redevelopment planning for old housing.

In addition, on each Friday and Saturday in Sep., you can come to the “Organic Kitchen” (生機廚房), with a series of talks and DIY sessions on living an organic and eco-friendly existence. There will be 15 events in all; you'll find more details on the official website. Then, on Oct. 29 and 30, the 2011 International i-Dance Festival “Improvisation Open-Air Feast” (2011國際愛跳舞即興節—即興流水席) is being staged, the first time ever for this event. The “i” stands for “improvisation,” and the host improvisation-dance troupe, Taiwan's Ku and Dancers (古舞團), has invited fellow i-performers from Japan, South Korea, Australia, and other Asia-Pacific lands to come join in on the i-fun. They'll be linking up with stellar dance, theater, and music talent from Taiwan to create a sensory experience that will instill a love of improvisation dance movement in all those lucky enough to be there.

URS13: Playground / Nangang Regeneration Initiative

Another unused space that has been rescued for use as a culture and recreation space is the former Taiwan Beer Nangang Bottle Cap Factory (南港瓶蓋工廠). This industrial site was abandoned long ago, sitting amidst a large and open area, and has been given new life as part of a renaissance wave of building within the expanse that has also brought to life the gleaming Nangang Software Park (南港軟體園區), Taipei Pop Music Center (北部流行音樂中心), and tri-railway Nangang Station.

1. The walls at URS27 are covered with graffiti created by selected artists, giving the space an artistic flair.
2. The Bike Gallery at URS27 – The Grand Green, designed by Yang Junkai (楊鈞凱) and Zhang Dongsheng (張東勝).
3. The outdoor permanent exhibit entitled Taipei Dwelling has many intriguing static images.
4. Long abandoned, the complex now home to URS13 – Nangang Bottle Cap Factory, is graffiti-artist nirvana.





factory-complex structures, recalling Nangang's (南港) roots as a riverport ("Nangang" means "south port"). The ship's interior will have numerous separate compartments for workshop, exhibit, and sales-shop use. Elsewhere, in what is being called the Entertainment Workshop (遊藝工作坊), new-wave "art attack" artist Filthy Luker is using large-scale inflatable sculptures to create an environment of ultra-realistic visual conflict, bringing humorous flights of fancy to the factory complex and adjoining community. The creative team simply called Twine (繭裹子), which uses only natural and biodegradable materials, is using wool felt to create trees with holes, highlighting the graffiti art on the factory's walls—the art highlighting the tree art in turn.

If you're interested in the history and the renaissance of this piece of land, by all means come to the Community Workshop (社區工作坊), a community cultural and historical exhibition being staged in mid Sep. in Dongming Park (東明公園). You'll be presented with an enlightening trove of background details on Nangang's railway development, industrial relics, and local culture—and discover more of the visual beauty being brought to this city in its targeted urban regeneration spaces. 

To bring a strong element of vigorous youthful imagination to this older neighborhood, the Urban Redevelopment Office invited the curator of Japan's Setouchi International Art Festival, Fram Kitagawa, and Huichen Wu with her team-Arts in Field, to serve as the curatorial team for the project. "Playground" was chosen as the theme, and the factory was magically transformed into a playground for stimulation of the imagination—a key component in the implementation of the "URS13 Nangang Urban Regeneration Strategy Promotional Initiative" (URS13南港都市再生策略推廣行動) plan.

First set up at URS13 were two plazas, an exhibit venue for large and small shows, and a workshop, giving artists quality space to show their talents. But their expression is not just limited to these confines—you'll see their visions sprinkled all through the area, from the factory complex to the plaza fronting Nangang Station and into the Taipei Community (台肥社區), and all along three north-south spokes emanating from the factory. As one example, come on Oct. 15 and you'll see the unusual work of Australian Buff Diss, who uses masking tape to create amazing graffiti art, here giving a novel "reinterpretation" of the local architecture, physically interlinking the railway station, factory, Taipei Community—and even the riverbank of nearby Keelung River (基隆河).

Japanese artist Hibino Katsuhiko is, implausibly, creating a replica ancient ship to interconnect two

5. Masking tape as graffiti art is used to physically link the new railway station front concourse, factory, local community alleys, and Keelung River bank.
6. English-style urban humor, brought to Taipei to give citizens a chuckle.
7. Eco-friendly biodegradable wool felt is used to create a classic child's secret world, with tree holes as "foundation."

Information

Taipei Extra-Ordinary—Taipei Living Space Aesthetics Project

臺北那條通：臺北居住美學推展計畫

Time: Until 11/23

Venue: URS27- The Grand Green 華山大草原

Add: 27 Linsen N. Rd. (林森北路27號)

Website: teo.urstaipei.net

URS13—Playground 游·樂園

Time: 10/15–11/30 (Nangang Bottle Cap Factory exhibit)

Venue: URS13– Nangang Bottle Cap Factory and surrounding community 南港瓶蓋工廠及周邊社區

Add: 13, Sec. 2, Nangang Rd. (南港路2段13號)

Website: www.playgroundtw.com

Underground Art Nation

Sculpting the Taipei Metro Mall

The Taipei Metro Mall is bursting with visual stimulation—shop after shop choc-a-bloc with nifty merchandise, of course, but also with creative works of another sort entirely.

There have been reports that the R4 Exit area of the Zhongshan Metro Mall (捷運中山地下街) has been taken over by extraterrestrial beings, with passerby feeling they have passed through another dimension. Images have also been seen on the walls of the MRT Zhongxiao Fuxing Station of young boys, girls, and even animals holding onto umbrellas and flying airplanes and spaceships, dancing and prancing through the Taipei sky.

Zhongshan Art Street

Let's find out what all the fuss is about, launching our inspection excursion into Zhongshan Metro Mall from Taipei Main Station. The underground mall, stretching a full 2 km, is now also called Zhongshan Art Street (中山遊藝：藝術一條街), with work after work of artistic expression revealing themselves to you as you move along.

After leaving MRT Taipei Main Station, follow the clearly marked signs to guide you along the Zhongshan Metro Mall. You'll see the work, "The World in Aves' Eyes" (愛維思看世界), depicting a young girl, with a bird's head, who never grows up, inviting you to lose yourself in a reverie where fantasy and reality are intertwined—smiling, dreaming, and experiencing the world in novel form. Moving along, on your right, you will see the Graffiti created by Rinpa Eshidan (輪派繪師團), a Japanese artist team, exuding the bold vibrancy of the Japanese street style. Across a pleasant aquascape plaza, you will find 3000 colorful earthenware butterflies, large and small, dancing about. This is the installation artwork "Butterfly Valley" (驚讚·蝴蝶谷).

Close to the Zhongshan Metro Mall R4 Exit, you'll enter the work "Welcome to the Galaxy Railway" (歡迎光臨銀河鐵道車站), with the artist cleverly transforming a tunnel area into a fantasy-world Milky Way train on an express

1. The aquascape installation artwork entitled "Butterfly Valley".
2. "The World in Aves' Eyes" causes those passing through Zhongshan Metro Mall to stop and contemplate.



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run into the boundless galaxy. Continuing along Zhongshan art gallery, before reaching MRT Zhongshan Station, you can stroll along and appreciate the photography works on display here from time to time. After walking past MRT Zhongshan Station, you can immerse yourself in the alleys of bookstores while walking underground and experience the vibrant publication businesses in Taiwan.

As you approach the end of the bookstore section in Zhongshan Metro Mall, you will find MOCA Studio—Underground (地下實驗·創意秀場) and MOCA Plaza (微展場). At the former, until Oct. 2, enjoy a cooperative video exhibition created by artists from Taiwan and France, and at the latter, until Oct. 23, enjoy a work by two Taiwan art-workshop groups, Sha'Sha' and the Yoghurt-Mugen Team (養樂多木艮), entitled R&R – Human Being, Time, Message, Relationship (R&R時間不在), a sculpture and installation art work forcing busy urban passersby to look at their world of ever-increasing pressure and ever-decreasing free time.

Surrounding the R9 and R10 exits is an area of unique stores that has been transformed into the collective Community of Creative Design (當代文創聚落). Among them, the 2050 Studio (2050插畫設計事務所) uses a polar bear as its brand logo, announcing its green-living disposition, and SHOP, which brims over with childlike whimsy, which heavily emphasizes original Taiwan toy brands such as P714, Heidi Doll, Forest School, and Dream Carrot. There is also the MOCA Taipei initiative, Shopping MOCA (Shopping MOCA 甘丫耐店), with many items of one-of-a-kind character for sale. In this area the full prowess of Taiwan design strengths is on display.

Even though these are all just individual works of “art along a single street,” you’ll agree that Zhongshan Art Street creates quite a collective roar, powerfully displaying the aesthetic concepts of different countries, generations, and artistic styles. This is “street art” on a wholly different level from the usual fine-arts museum experience!



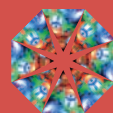
the station until the end of December, a custom-curated show celebrating the youthful vitality and creative originality of the East District that features installation works by seven artists created in accordance with the concept “Slow down your steps by eight counts to appreciate these seven artworks, and let your life become more fulfilled and enriched!” .

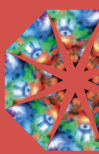
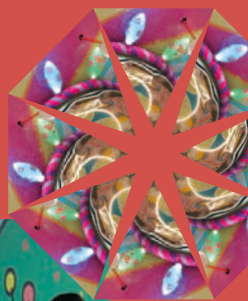
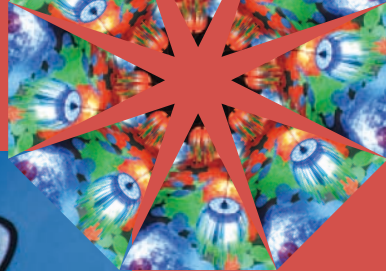
One of the works is “Taipei Always Cute” (異想臺北), with a whimsical illustration style used to depict the hopes and happiness of this city in a grand landscape comparable in imagination to the dreamlike world of the book *The Little Prince*—this one a world ranging from the spectacle of the Taipei 101 New Year’s fireworks show to the romance of Nei’hu’s towering Miramar ferris wheel to the natural beauty of Dahu Park (大湖公園) and beyond.

In another work, “City in the Box—Eight Episodes” (城市嬉箱記—臺北袖珍八部曲), the full panoply of Taipei’s rich tapestry is depicted in

A Super Show at MRT Zhongxiao Fuxing Station: Give a “Like” - SuperWO

The East Metro Mall (東區地下街) extends from MRT Zhongxiao Fuxing Station, and attracts great tides of shoppers and browsers with its brightly-lit retail environment. MOCA Taipei is staging the show Give a “Like” - SuperWOW (給你一個ㄟㄣㄣ、SuperWOW) at





miniature via display of accurate pocket-sized models of a city night-market, old-style sundry-goods shop, and famous classic works housed in its museums. “In Human Emotion Petri Dish” (人間情感培養皿), half-human organisms in the process of development are the painting subject, transparent mesh allowing through irregular light and movement hard to make out—symbolizing the desire for illumination and enlightenment that resides deep with the soul of each urbanite, and the instinct for wellbeing and happiness.

On Facebook, you give a “Like” as a direct and friendly gesture. The act of giving a “Like” has become a colloquial phrase in Taiwan that MOCA Taipei thinks could be utilized in everyday occurrences, such as giving a “Like” to great music, great occasions, great photos, or great inspirations—and, hopefully, to Give a “Like” when you go to see it. (MOCA Taipei: www.mocataipei.org.tw)

3. The work “Welcome to the Galaxy Railway” liberates you from all you thought you knew about MRT stations.
4. The underground book street is a great place to dig for treasure.
5. “Imagining Taipei” (異想臺北) uses cute illustrations to depict a lovely Taipei City.
6. A gathering place for cultural and creative people, the Forest School has many handcrafted works of art.
7. Shasha uses black and white line intertwined with colorful lights to create the “Earth Garden” (地球花園).
8. “City in the Box—Eight Episodes” features superb craftsmanship and depicts the city’s many contrasting old/new faces.
9. “City in the Box—Eight Episodes,” a work by miniature artist Huang Fengran (黃風然), presents archetypes of modern, retro, and novel metropolises.

TESTING YOUR B3 LIMITS IN TAIPEI



Standing at the lip of the U-shaped half-pipe, the athlete tightly grips the handlebars of his BMX mountain bike. He braces and then launches, hurtling down the

B3 extreme sports at its best, and once you've seen it, it will have you in its grip.

Speed is in the heart of extreme sports. Sixty seconds is the time limit you are given to show off your talent at the various facilities. The performance difficulty and execution will directly affect the score, giving athletes tremendous pressure to attempt terrific feats. In extreme sports, the emphasis is generally on individual technique, courage, risk-taking spirit, and transcendence of individual limits, such as in rock climbing, snowboarding, and water-skiing, but the highlighted sports remain the B3 triumvirate, "B3" short for "boards, bikes, and blades."

Taiwan's B3 – In Asia's Top Three

The B3 phenomenon has been developing steadily in Taiwan in recent years, and national tournaments are now held annually, with only the very best athletes then selected for competition in the Asian Extreme Sports Championships (亞洲盃極限運動錦標賽). The nation's athletes have won gold in inline skating and bicycling, and placed as high as silver in skateboarding, placing Taiwan on par with such

steep slope. Feet pumping and gravity pulling with equal tremendous acceleration and with seemingly the greatest of ease, he hurtles back up the other side, over the lip, and into space. Twisting himself into multiple twirls, like a martial arts master, he seems to have left the laws of gravity and physics behind, at least momentarily. He shuttles back and forth across the pipe, hurling himself high again and again, achieving impossible twists, flips, and gyrations. It's athletics as art, and the crowd goes into a frenzy, clapping, screaming, and cheering. This is





fearsome competitors as Japanese and Thai athletes. The Taipei Extreme Sports Training Center (臺北市極限運動訓練中心), just inaugurated last year, is a world-class facility that won praise as venue for last year's Asian Extreme Sports Championships, placing Taipei firmly in the top tier of Asia's X-sports cities.

Salivating for the chance at a B3 thrill yourself? The city's Nangang (南港) district is home to the first-class new Taipei Extreme Sports Training Center, where pro athletes come to train and where there are also park, half-pipe, mini half-pipe, and rock-climbing training areas, as well as other facilities. All are open—free to members of the public, and better yet, there are instructors stationed in each area that give free guidance and assistance. If just being a spectator gives you all the thrills you need, show up any day at about 4 or 5 p.m., when many B3 whiz-kids show up to practice and show off among each other. The center also, on an irregular basis, brings in top flight international competitors and coaching talent for interchange and instruction, and you'll sometimes witness some truly spectacular performances.

There are also other options you can choose from in addition to the Nangang center. In Neihu, the Neihu Sports Park (內湖運動公園) has been built amidst a broad expanse of green—on the roof of a sewage-treatment plant. Facilities include a Vert ramp, low railings, stairs, and more, attracting many B3 devotees for practice. The lush green foliage, sterling scenery, flowing waters, and plant ecology bring out “regular” city folks in numbers too, for relaxing, exercise and recreation.

Whether or not you've got a thing for B3, Taipei's extreme sports parks are great places to get a close look at what the fuss is all about. And who knows, it soon may turn out to be you that is the big hero others come out to see pulling off those gravity-defying breakneck feats! 🍿

B3 reminders:

- ✓ Safety gear such as helmet, kneepads, and elbow protectors are a must.
- ✓ Please observe facility safety etiquette, to avoid collisions and injuries.

1-2. The Taipei Extreme Sports Training Center has professional B3 facilities, in each area instructors give free guidance, and international athletes and coaches are scheduled on an irregular basis for instruction and interchange.

3-4. The Neihu Sports Park offers a wide green expanse, scenery, and river and natural environment combined with a full range of extreme sports training facilities, a great place for both relaxation and exercise.

Information

Taipei Extreme Sports Training Center 臺北市極限運動訓練中心

Add: 382, Sec. 7, Zhongxiao E. Rd. (忠孝東路7段382號)

Tel: (02) 2594-4204

Hours: 14:00~22:00 (holidays 08:00~22:00)

Neihu Sports Park 內湖運動公園

Add: 2, Sec. 2, Jiuzong Rd. (舊宗路2段2號)

Tel: (02) 2595-6371

Hours: 08:00~22:30

Chinese Taipei Extreme Sports Association (inside Taipei Extreme Sports Park)

中華民國極限運動協會

Tel: (02) 2594-4204

Website: www.xgame-tw.org



The Beauty of Calligraphy on an International Platform— **TONG YANGTZE**

An ancient art, calligraphy is an expression of the very essence of the Chinese culture and character. It is far more than “writing,” but something you should experience by yourself on Sep. 30 at the Songshan Cultural and Creative Park at the Ingenuity follows Nature (妙法自然) exhibition. Premier artists from around Asia, including Taiwan, Japan, Korea, and China will be applying the beauty of calligraphy to the beauty of posters interior design, everyday items, providing new elements of fashion. The exhibit will bring to life the traditional art of calligraphy.

The foundation of the show is the calligraphy of modern-day master Tong Yangtze (董陽孜). Her bold and vivid strokes beam with life and vitality. Reflecting on the opportunity presented by Ingenuity follow Nature, she recalls traveling to Iran some years back with two designer friends and noticing how in many ways the lovely, fluid written script there resembled that of the

Chinese culture. This, she says, gave her the idea to some day invite graphic designers to apply traditional written script in an effort to create creative sparks. “The platform for this exploration in creativity turns out to be the 2011 Taipei World Design Expo, which is a superb opportunity to let the whole world see and listen to the dialog between calligraphy and everyday life,” she says with a smile.


She started wielding a calligraphy brush at 8, majored in fine arts in university, then decided to continue her formal education with studies in oil painting and entry into the master’s program at the University of Massachusetts. She also thereafter served as art editor for a magazine in New York, and won an award for best cover design in a US national competition. However, in the end she realized her spiritual roots were back in Taiwan, and she returned home, avidly pursuing her interest in calligraphy.



Her work is more than mere calligraphy—it is an expression of life's vitality. In 2003 came her show *Tze Tzai Tze Tzai: A Dialogue Between Calligraphy and Space* (字在自在—董陽孜書法與空間的對話) at the National Theater and Concert Hall (國家戲劇院及音樂廳). In 2004, she collaborated with celebrated architect Ray Chen in a show entitled *Emotional World* (有情世界), in which calligraphy was synthesized with multimedia and space. Then in 2007 came *Heartstrings, The Sounds of Silence* (心弦，無聲之音) at the Eslite Xinyi Flagship Store (誠品信義旗艦店), coordinating characters and printed sheets to demonstrate calligraphy's music. In 2009, she cooperated with eight other artists from different domains in a show of great diversity at the Museum of Contemporary Art Taipei entitled *X Beyond O: Calligraphy-Sign-Space* (無中生有：書法—符號—空間). In all her shows, she challenges not only herself, but calligraphy itself to engage in dialog with different forms of art and space.

Tong is a vanguard artist who seeks to reach a higher plain by merging art and modernity in her calligraphy. Her work walks down a road on its own, creating a new model and a new storyline for the calligraphic arts. She once specially crafted calligraphy for the famed Cloud Gate Dance Theatre of Taiwan (雲門舞集), following in style the troupe's progression across the world's stages and turning the world's eyes toward her homeland.

“Calligraphy is unique in character, and every person of Chinese descent should study it and put it to use, for it is as natural and intrinsic to us as using chopsticks, one of the fountainheads of our culture.” The young generation is now using keyboards, not using calligraphy, losing meaning and aesthetics in the act of writing and expressing oneself. Thus, in creating her special works for the *Ingenuity follows Nature* project—12 terms and 12 individual characters—she hopes to stimulate renewed interest in the beauty of the brush-stroked character with the young generation, her work to be taken one step further to create 240 attractive posters, 100 trendy T-shirts, and a wide range of other decorative accessories, desk calendars, tableware, and other merchandise.

“The range of change and variation in calligraphy is infinite,” says Tong earnestly, and she sees herself as a catalyst transforming the strokes into beautiful pieces of arts. Come see for yourself the infinite possibilities of traditional Chinese calligraphy. 

1. Tong's 2007 *Heartstrings, The Sounds of Silence* show at the Eslite Bookstore Xinyi outlet.
2. Tong agrees to few interviews, but met with *Discover Taipei* to promote her *Ingenuity follows Nature* project.
3. When at the National Concert Hall to enjoy a concert you can also enjoy Tong's calligraphy in the grand lobby.
4. For the 2009 show *X Beyond O: Calligraphy-Sign-Space*, Ray Chen designed a huge “black ink” pool, beside which visitors created their own poetry.

Expatriate Designers Evaluate Taipei

The much-anticipated 2011 IDA Congress Taipei is about to hit the city, a large-scale extravaganza of creativity. Taipei, a city at the cutting-edge, has attracted a great army of international talent, who has deep roots in this city and in the international market. Let's have a look at what they see when they look upon this metropolis.



Place of Origin: Belgium
Occupation: Executive Director, CRE8 Design Studio
Time in Taipei: 18 years

Kris Verstockett – A Look at Taiwan's Creative Energy

The moment you walk into the CRE8 Design offices, it is inevitable your eyes will be drawn to the numerous international awards displayed on the walls. A native of Belgium, while working in England, Kris was recruited by a Taiwan design firm—and has since stayed 17 years. He had no inkling in his early years that he would eventually open his own design outfit here, nor that he would be contributing his creativity to the branding efforts of such illustrious names as IBM and Dell.

He recalls that when he first began making contact and getting to know local enterprises he found that many were family-style businesses—a single sentence uttered by the boss would determine the future course of the firm, no questions asked. Branding was almost exclusively limited to the OEM model. Limited resources and initiative were put toward design. “However, after more than ten years of upheaval in the international marketplace,” he affirms, “Taiwan enterprises began to grasp the importance of building brand and image.”

Kris gets great creative stimulation from the unique blending of old and new, traditional and modern, when he visits Dihua St. (迪化街), Ximending (西門町), and the Zhongxiao E. Rd./Xinyi district (忠孝東路信義區), each of which has a wholly distinctive character. “Many Europeans come to Taipei on a tour or for business,” he says, “and all they see is that it is a clean city. They never get an inkling of the tremendous design talent and energy Taiwan possesses!” As one who's taught in Taipei's top design school, at Shih Chien University (實踐大學), and been recipient of so many international design awards, he knows what he's talking about when stating that Taiwan's design talent is now of international caliber—but that local designers still believe they do not measure up to foreign competition, and shy away from the fray and from expressing themselves fully.

“Europe is now facing financial pressures,” he says, “and doesn't have the resources for design development. Taiwan's economy is looking good, and now is the time for a big exhibition of our creative prowess. The upcoming IDA Congress Taipei is a tremendous opportunity to prove ourselves, and will give a powerful boost to our self-confidence.”

1. CRE8 Design's icon7 lamina digital keyboard, with touch panel, which won a prestigious iF award and IDEA award.
2. CRE8 Design's icon7 VOX Touch Bluetooth earphones, with touch interface design, was recognized with an iF 2010 design award.



Place of Origin: UK
Occupation: Managing & Strategic Director, DDG
Time in Taipei: 19 years

Mark Stocker – Teaming with Local Enterprises to Create Strong Brands

“I love the process of listening closely to the idea of clients, discovering their needs, uncovering the essential problems and questions of a case, and applying the proper remedies,” says Mark. “I’ve had more than 2,500 interviews with Taiwan enterprises over the years, and understand the course they take in the leap from OEM to building their own brand.” Over the course of his life he has traveled from being a student of Chinese in Taiwan to a valued advisor on brand-building to local businesses, and Mark’s impeccable Chinese is instant proof of his seamless immersion in the Taiwan lifestyle.

Married to a Taiwan lady and a resident of the island for 19 years now, Mark loves the city and loves to take his kids on bike expeditions looking for serendipitous treasure down the mazes of lanes and alleys. One place of attractive and eclectic character is the area off Zhongshan N. and Nanjing W. Roads, where there are many shops of unique design and character. He also much enjoys the National Taiwan University area, with its organic farm-produce market and tucked-away farm homes hidden away along small lanes with a decidedly rural feel. To find such rustic simplicity smack in the middle of a busy metropolis is a rare and refreshing treat indeed.

He’s visited many cities in Asia but still feels Taipei is the best to live in. “Because of the convenient MRT network, few of my friend have a car,” he said, identifying himself as an MRT devotee. He applauds the city for trying to

make itself bike-friendly and hope plans go much, much further, adding it’s a great way for visitors from overseas to get to know the beauties of the different communities down its grids of small lanes and alleys.

Deciding that he had found his home in Taipei, he founded DDG, a brand consultancy in 1994, and has since helped many local firms to transition to successful international brands. “The people of Taiwan are industrious and dependable,” he says, “and highly skilled in R&D. But they often overlook company image and product design.” Though Taiwan corporate brands have slowly gained attention in the global arena, and the local cultural and creative industries are developing vigorously, much more work needs to be done in managing the brand-value and the spirit inherent in the local culture. Prime examples of what he means, he says, are Finland’s Nokia and Japan’s Sony, which have strong national identification. His hope is that down the road both Taiwan and Taipei enjoy such beneficial brand recognition in every corner of the world. 🇹🇼



3. Mark Stocker often takes his daughter on bike excursions into Taipei’s grid of lanes and alleys in search of novelty.
4. DDG has helped Taiwan’s ADATA, the world’s second-largest maker of memory modules, develop its own brand.
5. DDG has also helped Taiwan’s Asustek Computer with its brand implementation strategy.

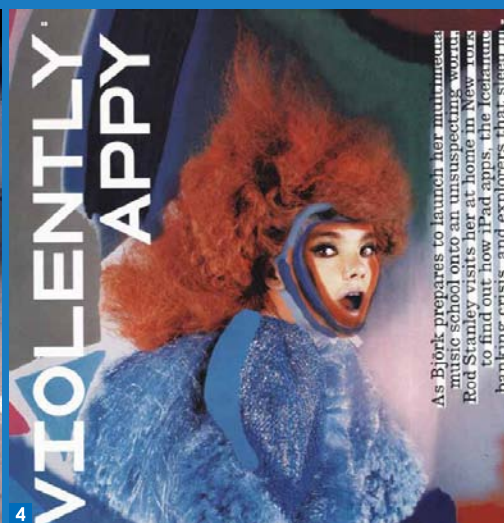
WESTERN TRENDS, EASTERN AESTHETICS – FIT: Fashion in Taiwan Exhibition

When East meets West, whatever the circumstances, cultural sparks seem to fly. There are interaction, fusion, mutual growth and transformation. For Taiwan's contemporary fashion design world, the aesthetic benefits are powerful and riveting. An annual seasonal ritual is followed as though the holy script, with spring-summer and autumn-winter announcements and displays of new clothing fashion, as though sating oneself on one sumptuous feast of beauty after another in endless, glorious successions.

On Sep. 16, the Museum of Contemporary Art Taipei (臺北當代藝術館) is launching the FIT: Fashion in Taiwan exhibition (臺灣當潮時尚設計展) to complement the Design at the Edges theme of the upcoming 2011 IDA Congress, being held in Taipei. The exhibit explores the history of the Taiwan fashion world's positioning precisely where the Western fashion tide and Eastern aesthetics meet; the results are fusion and highly individualistic creation. Also explored are the aesthetic concepts and visual communication involved in contemporary Taiwan fashion design, as part of what is a "generational feast" (潮代饗宴) of self-confident original Taiwan local fashion. In an combined art exhibit and fashion show, other highlights include related seminars and a variety of other educational and promotional activities. This will be a true sensory-fest exploration of transformation and metamorphosis in contemporary fashion design aesthetics, cross-domain synthesis, and innovative vitality.



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This exhibition brings together the visions of a large group of the stellar lights of the Taiwan contemporary tide, all dynamic and iconoclastic. On display will be selections of these designers' newest works as well as works made especially for the exhibition's theme. You'll see vivid creations by Kang Yenling (康延齡), a conceptual theater-costume designer renowned for grand, resplendent works, and also gracing the event will be the famed Khieng Puong (方國強), from the world of high-fashion design, with custom created apparel and accessories. There's Fu Tzuching (傅子菁), who collages different types of fabrics together in vivid, multi-layered texture using traditional techniques such as embroidery, and Huang ShuChi (黃淑琦), whose works of simple and elegant lines have both sex appeal and glamour. And there's, of course, the celebrated Isabelle Wen (溫慶珠), whose works wonderfully reflect the soft exterior outline and the firm inner character of woman. The works of Taiwan's leading fashion designers are here presented together in a single and highly colorful forum, providing a heavy dose of eye candy and "material-istic" excitement.

Beyond these well-established names, young talent new to the international spotlight are also being placed at center stage. Among other international honors, Jasper Huang (黃嘉祥) has been awarded first prize for Young Talent in fashion design by the Chinese edition of *ELLE* magazine. Among his highly eclectic works, which synthesize cutting-edge Western conceptualizations and Eastern cultural elements, include high-heeled shoes based on a paper airplane conceptual design, featured in the Palazzo Vecchio collection in Florence, Italy. Other bright new lights that have been recognized with prestigious international laurels are Liao Lingyi (廖瑩怡) and Chen Shaoyen (陳紹彥). Liao has made an improbable leap from being a doctor to being a fashion designer, and was the top-prize recipient of a Milan Ermenegildo Zegna Design Award in 2003. In 2011, Chen was the sole designer from Taiwan invited to curate

a display window for the prestigious Selfridges department store in London, as part of their Bright Young Things project, calling further attention to young Taiwan talent on the international stage.

The East-West cultural interplay, with sparks flying, fusion, and integration, has been going on for hundreds and thousands of years, continually inspiring new vitality, the familiar, and the unfamiliar. Taiwan's unique circumstances place its contemporary fashion design right in the middle of the West-East crossroads, the dialog of classical and modern aesthetics, and the competition in the global creative industries—these three forces converging to create a brave new domain.

This new domain and the great metamorphoses taking place are on full and glorious display at MOCA Taipei this autumn. Come see the visionary powers that surge forth when the creative tides of the East meet the tides of the West. 

1. Kang Yenling's works are gorgeous and filled with theatrical amplification.
2. Jasper Huang's cotton-print line of formal attire.
3. One part art exhibit, one part fashion show, FIT will show off the rich offering in contemporary local fashion-design aesthetics; pictured is Fu Tzuching's work.
4. Taiwan new wave designer Chen Shaoyen designed clothing chosen by Iceland singer Björk to wear for an English magazine's fashion-photo shoots, bringing international recognition.

Information

FIT: Fashion in Taiwan Exhibition

臺灣當潮時尚設計展－東西交鋒・潮代饗宴

Time: 9/16~11/13

Venue: MOCA Taipei 臺北當代藝術館

Add: 39 Chang'an W. Rd. (長安西路39號)

Tel: (02) 2552-3721

Website: www.mocatapei.org.tw

Taiwan Designers' Week – Big Warm Up Act for the Taipei World Design Expo

Taiwan's designers and the year's ROC centenary celebrations are coming together in a big way, with one big ticket design celebration event after another. Next in line is the 2011 Taiwan Designers' Week (2011台灣設計師週), with "WISH: a view for the future" as its clarion-call theme. The event is built around eight modules, including exhibitions, a forum, and a weekend bazaar, interlinked by the common quest for the beauties of originality and good design, with practitioners and visitors together exploring the infinite possibilities of the design universe.



The core event will be the exhibit area called the Theme Zone (主題聯展), presented as a dream stage for the conceptual flights and visionary creations of more than 300 designers. The focus of previous years will be continued, with observations and conceptual extensions on culture and life. One example of this is entitled "Night Market Life—Yingge Dān Qīng YAKI Plan" (夜市人生—鶯歌丹青燒計畫), which combines the kiln firing technique of the town of Yingge (鶯歌), Taiwan's main pottery center, with highly original designs in a series of everyday-use green-glaze works. This year, more green-friendly concepts are making their way into the event, stimulating a highly fruitful organic dialogue bringing together local culture and contemporary design. An intriguingly dynamic example of this is "Love Tomorrow Today" (愛明日行動), promoting care and nurturing for Mother Earth, our home. Artists have also come together working hand in hand to create the series of inspirations featured in "That Period of Time—Gam-a Diam" (那年的時光—柑仔店), inspired by fond memories of gam-a diam, the Taiwanese term for the old sundry goods stores of the 1950s and 1960s.

In the exhibit 3x3 Design Show (設計產業形象展), design teams representing almost 50 different brands from around the world will show off their ingenuity—from the US, Sweden, Germany, Japan, and of course Taiwan. The creations



are heavy in experimental spirit and cross a wide range of domains, most notably 3C technology, household items, furniture and lighting ornamentation, and interactive design.

“Care” has been chosen as the theme for this year's Design Bazaar (週末設計市集). In contrast to the approach taken in past years, not only hand-crafted works will be featured. There has been greater emphasis on “design language” in selecting what is displayed this year, with 20 brands chosen for their optimal combination of creative expression, aesthetic styling, practical features, use of materials, and other relevant factors. Also being emphasized are interactive-experience activities for the public, and designers are coming up with inventive ways to make every visit to their booth one in which you gain better understanding of their creative concepts.

In one of the other eight components of the event, called Go-design (逛設計), the city's streets and side lanes are being linked up with “strongpoints” of enticingly attractive design originality, calling to visitors' attention the fact that throughout Taipei you'll find design visions that bring wonderful aesthetic satisfaction. On the list of sites you'll be guided to are private studios, cafes, art spaces, and other spots.

September's Taipei World Design Expo is causing quite a stir, but be sure to be in the city a week ahead for Taiwan Designers' Week, where this city's endless supply of creative energy and novel ideas for taking care of mother Earth will be on full and thrillingly exuberant display. 🌐



2



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1. This work by artist Cheng Hung (鄭洪), entitled “Thanks God Series–for Fruit” is part of the Night Market Life – Yingge Dān Qīng YAKI Plan.
2. Taiwan Designers' Week is a dream stage for conceptual expression and creative power, with over 300 designers to participate.
3. Taiwan Designers' Week has a wide activity range, including exhibits, forums, and weekend bazaar.
4. One of the works featured in That Period of Time - Gam-a Diam, entitled “Kun Bang Fu Ji Chan,” by Chen Yungchang (晨永昌) and Yang Peifong (楊沛峯).



4

Information

Taiwan Designers' Week 台灣設計師週

Time: 9/16~9/25

Hours: Mon-Thurs 10:30~20:30 (no entry after 20:00)
Fri-Sun 10:00~21:00 (no entry after 20:30)

Venue: Huashan 1914 Creative Park
華山1914創意文化園區

Add: 1, Sec. 1, Bade Rd. (八德路1段1號)

Tel: (02) 2358-1914

Website: www.designersweek.tw

The Story of Dolls Exhibition

A Century of Childhood Memories

Dolls—perhaps our best and most cooperative playmates in our youth. Our teddy bears, our Barbie and Snoopy and Doraemon dolls .

Different dolls define different eras and represent different places, but together they evoke happy thoughts of simplicity, brining back memories of our young and naïve past.

In Taipei, there's a place brimming over with classic dolls from countries around the globe. A giant doll's house filled with sweet joy and precious memories. It's a treasure vault of the dolls that have inhabited Taiwan over the past 100 years. The Taipei Story House (臺北故事館), a Tudor-style mansion that very much looks like an oversized doll's house and which was a huge hit during the recent Taipei Int'l Flora Expo, will be home to the very special Story of Dolls

Exhibition (娃娃的故事) until January 1 next year, and the many dolls are awaiting your arrival so they can tell you all about their big life adventures.

The Tale of Taiwan Dolls

There's perhaps no better place in Taiwan to serve as a human-sized “doll house” than the venerable Taipei Story House. Built 97 years ago, as said in the whimsical Tudor style, with pitched roof and draped in a cream-hue façade, it looks just like a doll house fetched from some children's tale of a world of giants. At the moment, over 600 dolls are living in the house, and their stories range from Taiwan's 1895-1945 Japanese colonial period to the present day. Taiwan's economic transformations and changing fashion trends are explored through the dolls' personal stories—their periods of popularity, their OEM creation, their import, and their export.

On the first floor, you'll find the small rooms brimming with porcelain dolls made in Taiwan's Miaoli (苗栗). They flourished during the 1970s, a time when Miaoli was home to over 400 workshops and the industry was an important sector in the country's economy.

Many Taiwan homes were once graced with the delicate works of art produced—both the porcelain dolls and music boxes.

The hallway on the second floor is the display showcase for celluloid dolls produced during the Japanese period, in which Taiwan camphor was used as the key manufacturing material. It is the perfect medium for telling the Taiwan economic story during the





Japanese period, but now it is rarely seen. Also on the second floor is a fine exhibit of dolls that are Japanese cultural icons—Hina dolls. During the Japanese colonial era, all things Japanese were fashionable in Taiwan, and precious Hina dolls were highly valued in dowries and as gifts. The dolls on display from each era reflect the collective—and very different—memories of their respective times.

The Doll, Source of Romance and Bliss

On a large and grand presentation stage in the house's main hall, 40 priceless collector's-edition Barbies seem to walk in graceful unison, as though models on a runway. Every one is a young girl's dreamy desire; there's a special edition porcelain Barbie with Swarovski crystal trim, and classic Barbies with a bright pink aura, creating a reverie-like ambiance. On the first floor is also an exhibit of rare and very valuable antique teddy bears, among them the first teddy bear ever made with rotating arms and legs.

After spending time admiring every last one of the seemingly endless line-up of precious doll treasures on display, do you still want to stay in the pleasant world

of your inner child? A special little shop with paper-made doll attire hanging all about has been set up on the second floor—the doll attire made to human scale. Guys and gals can pick their costumes and props, and have their photos taken as “real live” paper dolls.

The memories of childhood never leave you. They simply go hiding, and you must find and let them run free on occasion.

A fairy-tale world has been magically created at Taipei Story House, where your fondest childhood memories await you. 📺

- 1-3. At the Story of Dolls Exhibition you can see the world's first teddy bear with rotating arms and legs, limited-edition Barbies, and classic porcelain dolls made in Taiwan's Miaoli.
4. Taipei Story House is just like a giant dollhouse lifted from a fairytale.
5. Celluloid dolls, with Taiwan camphor used as a key material.
6. The Story of Dolls Exhibition is a whirlwind tour of the favorite dolls of kids around the world.
7. In Taiwan times past, much-prized Japanese Hina dolls were frequently given in dowries and as formal gifts.



Information

Story of Dolls Exhibition 娃娃的故事展

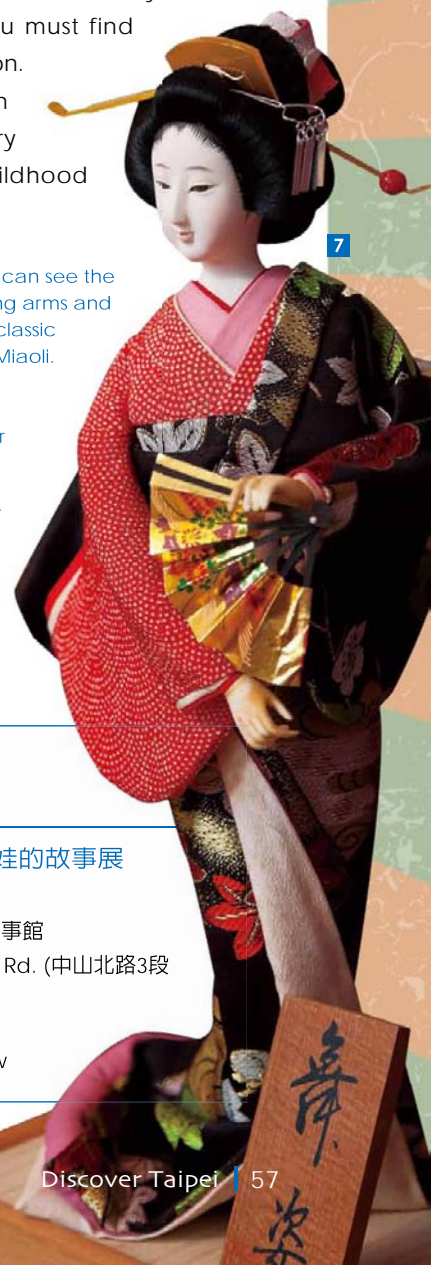
Time: Until January 1, 2012

Venue: Taipei Story House 臺北故事館

Add: 181-1, Sec. 3, Zhongshan N. Rd. (中山北路3段 181-1號)

Tel: (02) 2587-5565

Website: www.storyhouse.com.tw



The Radiance of a Chinese-French Encounter — *Special Exhibit on Kangxi and Louis XIV*

Had the illustrious Emperor Kangxi and the art-loving, high-heeled, elaborately cravated Sun King Louis XIV ever have been brought into each others' radiant presence, they might well have decided to form a mutual admiration society of two. Their respective homes, the mighty and imposing Forbidden City, and the sumptuous and romantic Versailles, are icons of a golden time of far-flung cultural interchange.

The exhibition of the year will open at the National Palace Museum on Oct. 3—The Emperor Kangxi and the Sun King Louis XIV (康熙大帝與太陽王路易十四). This important international exhibition will not only showcase the precious artifacts, paintings, documents, and rare books of the reign of Emperor Kangxi, but also, with the cooperation of several international museums, brilliant artifacts from Louis XIV's time. Pieces come from the NPM's own collection and from over 10 of the world's other great museums—including from Beijing and Shenyang in China, and from Versailles and the Louvre in France. The cultural communication and influence between the Emperor Kangxi (1662-1722) and Louis XIV (1638-1715) reigns during the 17th and 18th centuries will be highlighted.

The exhibition will be divided into four sections. In “The Emperor Kangxi and the Sun King Louis XIV” (康熙大帝與太陽王路易十四), you will be introduced to the two men as individuals along with their respective families, achievements, connoisseurship and artistic contributions. In “French Jesuits: a Bridge between the Rulers” (法國耶穌會士：君王間橋樑), relevant printed books, manuscripts, correspondences, and engravings depicting Jesuit missionaries during the period



of the Emperor Kangxi and Louis XIV will demonstrate how they served as intermediaries of communication. In “Artistic and Cultural Encounters between China and France” (中法文化與藝術交會), you are presented with materials that explore the Chinese imitation of European scientific instruments during the Kangxi reign, as well as the remaking of Chinese blue and white porcelain on the part of the French, the two cultures striving to understand each other's aesthetics and scientific foundations. Finally, in “The Splendid Sparkles of the Encounters” (交會燦爛火花), you will view a priceless collection of antiquities, paintings, and rare books that will demonstrate the artistic and cultural interaction and innovation of this uniquely vibrant period.

The museum has also planned a grand opera to complement the exhibition of historical relics, entitled *The Emperor Kangxi and the Sun King Louis XIV* (康熙大帝與太陽王路易十四), which will be presented outdoors. It is being produced and will be performed by the internationally renowned Taiwan troupe Contemporary Legend Theater (當代傳奇劇場). The role of Kangxi, a ruler renowned for his diligence and for his concern for his people, will be played by Taiwan Beijing opera star Wu Hsingkuo (吳興國), and Louis XIV, whose reign period is often referred to as France's golden era, will be played by Jean François Novelli, renowned for his work in the world of Baroque music. The opera will be a dialogue between the Baroque and Chinese Kunqu (崑曲) opera musical styles, extolling the glories of the two great monarchs and reflecting the strong thirst felt in the two lands for understanding of the strange civilization of their faraway-land counterpart. The playwright is author Zhang Dachun (張大春), and the use of classical French poetry is a recurring flourish.

Among the broad array of other artistic talent participating in this project is Taiwan's Philharmonia



Moments Musicaux (樂興之時管弦樂團), whose choir work will be in both Chinese and French, with 45 actors from East and West, 45 musicians from West and East, and Oscar-winner Timmy Yip (葉錦添), who is handling wardrobe design. The music has been created by Xu Shuya (許舒亞), president of the Shanghai Conservatory of Music. The splendid international team totals more than 100, and their goal is to bring the audience along in a grand experiment of cultural interchange.

Through exhibition and opera, you are hereby invited to travel across time and space to re-experience the sparkling exchange between China and France in an era that still shines brilliantly. 17

Information

The Emperor Kangxi and the Sun King Louis XIV

康熙大帝與太陽王路易十四特展

Time: 2011/10/3~2012/1/3

Venue: National Palace Museum Library Building
國立故宮博物院 圖書文獻大樓特展室

Add: 221, Sec. 2, Zhishan Rd. (至善路2段221號)

Tel: (02) 2881-2021

Hours: 09:00~17:00 (ticket sales and entry close at 16:30)

The Emperor Kangxi and the Sun King Louis XIV Opera

康熙大帝與太陽王路易十四歌劇

Time: 10/15, 10/16

Venue: Plaza before National Palace Museum Main Building; free admission

(ticket information to be announced in mid Sep.)

- 1-2. Books, manuscripts, letters, engravings, and other relics show how the Jesuits were at the center of communication between the world of Kangxi and Louis XIV; pictured are Kangxi-era inkstones.
3. In the Artistic and Cultural Encounters between China and France section there is exploration of how the two cultures strove to understand each other's aesthetics and scientific foundations; pictured is a Kangxi collection copper and enamel banana-leaf bottle.
4. A grand Chinese opera, *The Emperor Kangxi and the Sun King Louis XIV*, will be performed outdoors, Kangxi played by Taiwan Beijing opera star Wu Hsingkuo, Louis XIV by Jean François Novelli, famed Baroque tenor.

Beauty in the Wetlands— The Guandu International Outdoor Sculpture Festival

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1. In the Guandu International Outdoor Sculpture Festival, local and international artists are invited to create works that use only natural materials available on-site and blend naturally into their surroundings.
2. Taiwan husband-wife artist team Cheng Chungho and Lu Chiaping will offer "Prospect", a bird-shaped woven-bamboo framework that assists vines to climb upward, filling in and becoming the bird's wing feathers, draping the work in its new outer garment.

If the world's rainforests are its lungs, its wetlands are its kidneys. The meeting of the Tamsui River and the Keelung River long ago gave rise to a wide, pristine wetland and, in the past ten years, to the Guandu Nature Park (關渡自然公園). Using the inimitable assets of this sacred ground—its natural eco-beauties and the secrets of its ever-transforming legions of wildlife—the park has systematically and successfully promoted love and caring for wetlands sustainability in the hearts of local people.

During the popular Guandu International Outdoor Sculpture Festival. (關渡國際自然裝置藝術季) this year, staged in September, the theme will be A Decade in Reflection, Guandu's Treasured Memories, and six esteemed outdoor installation artists from Taiwan and overseas are being invited to come to the wetland, use its beauties and natural resources as inspiration and source of materials, and create grand outdoor artworks that fuse seamlessly with the surrounding landscape. The public will be able to touch and interact with these large-scale works, and the works themselves will serve as mini habitats for the wetland creatures.

Among the six artists, Roger Tibon, from the Philippines, has created a rounded object entitled "Nurturing Memories" (培植回憶), using ten pillars to evoke the flow of time and the rhythms of plant life. Vines in abundance climb up, creating a lush green rounded top, conveying the future's unlimited flourishing of life. Japan's Rikuo Ueda is creating "Shinranbansho" (森羅萬象), the result of deep meditations about the mutual co-existence of humans and nature after Japan's recent

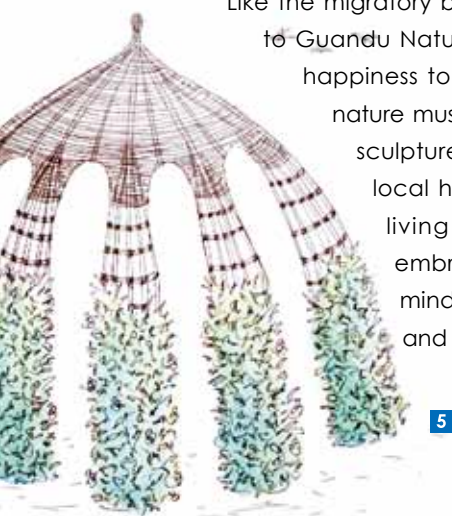


devastating earthquake. Two branches are suspended from a wooden framework, reaching toward each other, a pen suspended from one, a piece of paper from the other. When the wind blows, the two meet, lines are drawn, and nature expresses itself in a unique manner. The symbolism is the co-nurturing that takes place between artist and nature, the two needing great patience and time in all their endeavors.

The contribution of the Taiwanese couple artist team Cheng Chung-ho (鄭中和) and Lu Chiaping (呂嘉萍) is “Prospect” (展·望). A woven-bamboo framework in the shape of a flying bird is the platform assisting vines to climb upward each day and inching forward. As the vine becomes more lush and complete, it becomes the bird's feathers. Natural life drapes the work in its new outer garment. In “Guandu Dialogue” (與關渡對話), by American Herb Parker, bamboo is again used as the primary material. Visitors can enter a double-cone structure connected by a small tunnel at the top; those in one cone can hear and communicate but cannot see each other—evoking the meditative spaces found in the great outdoors. The work “Breathing” (呼吸), by Korea's Bonggi Park, serves as a window for meditation on future humanity and the natural environment, an observatory of dreams, if you will, on the possibilities for harmony and interdependence.

In addition to the wonderful world of the site-specific artworks, the artists will all come together in a nature art forum on Sep. 24, talking freely about their diverse experiences and creative processes. Then on Oct. 1, there will be a colorful nature art carnival formally kicking-off the exhibition, with a green-theme bazaar, music performances, and other fun, highlighted by artist-designed DIY activities, inviting you to experience the beauties of nature art by diving in with both hands.

Like the migratory birds that come en masse again and again to Guandu Nature Park, year after year, providing joy and happiness to one and all, you as a committed lover of nature must come again and again during the annual sculpture festivals, making yourself a key link in the local habitat and in the landscapes of the many living sculptures. Return yourself to the warm embrace of Mother Nature, surrounded by like-minded friends, immersing yourself in the power and beauty of the natural world. 🌿



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3. Rikuo Ueda is creating *Shinranbansho*, its theme nature's creative and nurturing powers.
4. The artists are together designing DIY activities for the festival's formal opening that invite you to experience the beauty of nature art by diving right in with both hands.
5. Roger Tibon, from the Philippines, has created a rounded object entitled *Nurturing Memories*, using pillars and climbing vines to evoke the limitless vitality of life.

Information

Guandu International Outdoor Sculpture Festival

關渡國際自然裝置藝術季

9/15~9/30 Local / International Artist On-Site Work Period

9/24 Forum on Nature Art

10/1 Nature Art Opening Carnival

10/1~2012/2/29 Nature Installation Art Exhibition

Venue: Guandu Nature Park
關渡自然公園

Add: 55 Guandu Rd. (關渡路55號)

Tel: (02) 2858-7417

Website: www.gd-park.org.tw

Transportation:

MRT: Take the Tamsui Line to Guandu Station, take Exit No. 1, transfer to Danan Bus (大南客運) No. Red 35 or Small No. 23 bus for short ride to Guandu Nature Park stop; walk from MRT station. Takes approx. 10 minutes.

Bus: Take public bus No. 302 to Guandu Junior High School (關渡國中) stop, then walk along paved pathway beside school, approx. three minutes to park.



2011 **09/10**

September-October Arts Exhibition Calendar



National Palace Museum

Tel: (02) 2881-2021

Add: 221, Sec. 2, Zhishan Rd. (至善路2段221號)

Website: www.npm.gov.tw

Until 2012/02/06

A Century of Resilient Tradition Approach: Exhibition of the Republic of China's Diplomatic Archives

Taipei Fine Arts Museum

Tel: (02) 2595-7656

Add: 181, Sec. 3, Zhongshan N. Rd. (中山北路3段181號)

Website: www.tfam.museum

Until 11/06

Entre-Temps – The Narrative Artist
Time: Until 11/06



Museum of Contemporary Art Taipei (MOCA Taipei)

Tel: (02) 2552-3721

Add: 39 Chang'an W. Rd. (長安西路39號)

Website: www.mocatapei.org.tw

Until 10/02

Christian Rizzo + Jiang Yuan-hao Joint Exhibition

10/08-11/20

Re-active Platform: German Interactive Art

National Theater & Concert Hall

Tel: (02) 3393-9888

Add: 21-1 Zhongshan S. Rd. (中山南路21-1號)

Website: www.ntch.edu.tw

09/22-09/25

Animalario – Urtain

09/23-09/25

Atalaya Teatro – Divinas Palabras

09/25

NSO Mahler Odyssey – Das Lied von der Erde

09/30-10/02

Ballet Nacional de Espana – La Leyenda

10/02

The Romeros Guitar Quartet

10/02, 10/15

Lecture Concert – The Beautiful String Ensemble

10/10

NSO Mahler Odyssey – Symphony of a Thousand



10/13-10/16

2010 Opera Workshop – Sapho

10/22

Misia Concert

National Chiang Kai-shek Memorial Hall

Tel: (02) 2343-1100

Add: 21, Zhongshan S. Rd. (中山南路21號)

Website: www.ntdmh.gov.tw

10/1-11/30

Embracing 2030

10/1-10/15

Exhibition of ROC-US Diplomatic Archives

Treasure Hill Artist Village

Tel: (02) 2364-5313

Add: 4-8, Aly. 37, Ln. 230, Sec. 3, Tingzhou Rd. (汀州路3段230巷37弄4-8號)

Website: www.artistvillage.org

Until 10/02

Interdisciplinary Innovation on Performing Arts – 2011 Summer Move



National Taiwan Science Education Center

Tel: (02) 6610-1234

Add: 189 Shishang Rd. (士商路189號)

Website: www.ntsec.gov.tw

Until 10/10

Taiwan 100 Year Living Exhibition

Huashan 1914 Creative Park

Tel: (02) 2358-1914

Add: 1, Sec. 1, Bade Rd. (八德路1段1號)

Website: web.huashan1914.com

Until 09/30

Steelwork – Hsi Shipin Sculpture Exhibition



Discovery Center of Taipei

Tel: (02) 2757-4547

Add: 1, Shifu Rd. (市府路1號)

Website: www.discovery.taipei.gov.tw

09/22 -11/20

Taipei Design Banquet

How To Get from Taiwan Taoyuan International Airport to Taipei

Taxi

Service locations: North of the Arrivals hall of Terminal I and South of the Arrivals hall of Terminal II

One-way fare: meter count plus 50%, with freeway tolls extra; average fare to Taipei around NT\$1,100.

Terminal I Arrivals hall taxi-service counter tel. no.: (03) 398-2832

Terminal II Arrivals hall taxi-service counter tel. no.: (03) 398-3599

Mocca Power Co.

Service locations: Southwest of the Arrivals hall of Terminal I (exterior vehicle pickup corridor) and northeast of the Arrivals hall of Terminal II (exterior vehicle pickup corridor)

Reservations tel: 0926-170-090

One-way fare: NT\$800, travel time 30-40 mins

Passenger Coach Bus

Service locations: Southwest of the Arrivals hall of Terminal I (exterior vehicle pickup corridor) and Northeast of the Arrivals hall of Terminal II (exterior vehicle pickup corridor)

Coach-service companies: Taiwan Bus Corp., Evergreen Bus, Free Go Express, Citi Air Bus

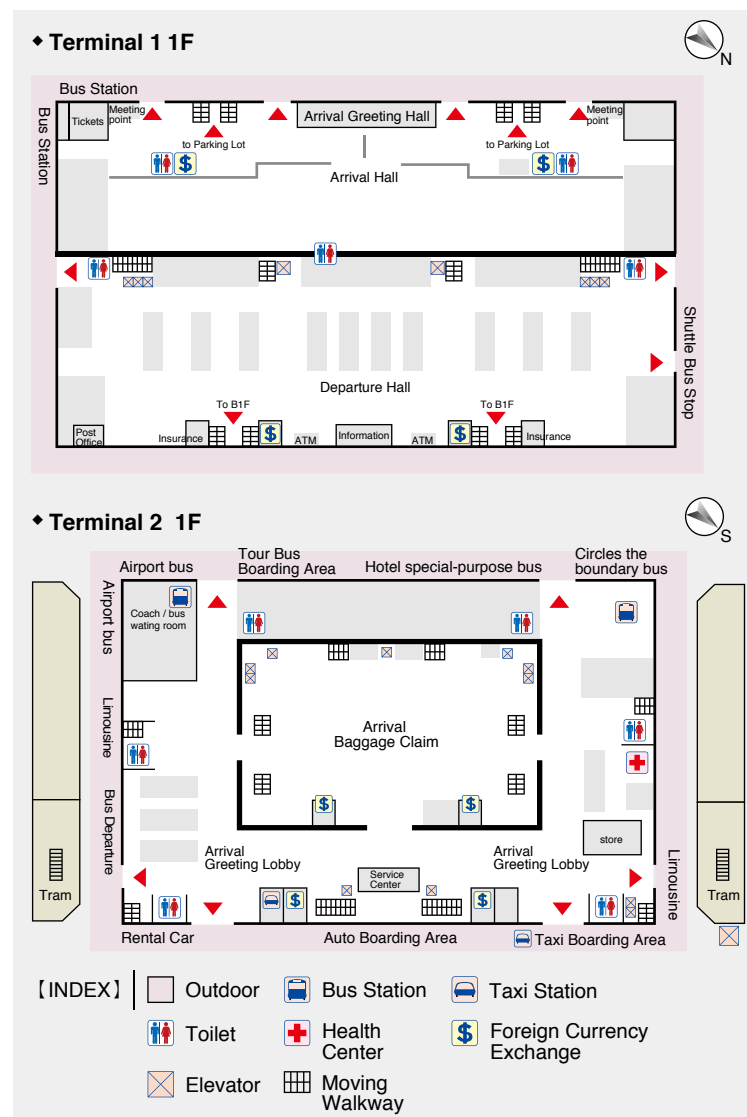
One-way fare: NT\$85~145

Travel time: 40~60 minutes depending on routes (60~90 minutes for Citi Air Bus, which has more stops)

Schedule: Every 15~20 minutes (Citi Air Bus 20~30 minutes)

For traveling between Taipei and Taiwan Taoyuan International Airport, whether by inexpensive, high-quality coach, safe and fast taxi, or high-grade professional airport limo service, you're spoiled for choice in satisfying your particular time and budget. 🚗

The Transportation Map of Taoyuan International Airport Terminal I & II



NOTICE

In order to improve the quality of telephone service to the public, the city government is systematically implementing the 1999 Citizen Hotline plan (1999市民熱線優化專案). Since 3 July in 2008, 16 toll-free 0800 lines from 15 Taipei City Government departments, along with two non-0800 lines from the Department of Environmental Protection (環保局), have been consolidated within the 1999 public-access hotline service. For more information, please call 1999 or visit the website of the Research, Development and Evaluation Commission (研考會) at www.rdec.taipei.gov.tw

TAIWAN EMERGENCY TELEPHONE NUMBERS

Police / 110

Crimes, traffic accidents, and other incidents for which police assistance is needed

Fire / 119

Fire, injury or accident, or other urgent matters for which emergency relief is needed

Women and Children Protection Hotline / 113 ext.0

24-hour emergency, legal information, and psychological services for victims of domestic violence and/or sexual abuse.

NON-EMERGENCY TELEPHONE NUMBERS

Unit	Tel. No.
Taipei City Govt. Citizen Hotline	1999
English Directory Service	106
IDD Telephone Service Hotline	0800-080-100 ext.9
Time-of-Day Service	117
Weather Bureau	166
Traffic Reports	168
Tourism Bureau (MOTC) 24-Hour Toll-Free Travel Information Hotline	0800-011-765
Tourism Bureau (MOTC) Toll-Free Traveler Complaints Hotline	0800-211-734
International Community Service Hotline	0800-024-111
Tourism Bureau Information Counter, Taiwan Taoyuan International Airport	Terminal 1:(03)398-2194 Terminal 2:(03)398-3341
Government Information Office, Executive Yuan	(02) 3356-8888
Bureau of Foreign Trade	(02) 2351-0271
Taiwan External Trade Development Council (TAITRA)	(02) 2725-5200
Taiwan Visitors Association	(02) 2594-3261
Ministry of Foreign Affairs	(02) 2348-2999
Ministry of Foreign Affairs Citizens Hotline	(02) 2380-5678
Police Radio Station	(02) 2388-8099
English Hotline for Taxi Service	0800-055-850 ext.2
Consumer Service Center Hotline	1950
Bureau of National Health Insurance Information Hotline	0800-030-598 ext.3
AIDS Information Hotline	0800-888-995

Source for Above Information:

Information For Foreigners Service / Tel: 0800-024-111

Tourism Bureau, Ministry of Transportation and Communications
Tel: (02) 2349-1500

※ Entries in brown indicate service in English provided

LIST OF TAIPEI VISITOR INFORMATION CENTERS

Taipei Main Station Visitor Information Center

(02) 2312-3256
1F, 3 Beiping W. Rd.

Songshan Airport Visitor Information Center

(02) 2546-4741
340-10, Dunhua N. Rd.

East Metro Mall Visitor Information Center

(02) 6638-0059
Underground Mall 4-2, 77, Sec.1, Da'an Rd.

MRT Ximen Station Visitor Information Center

(02) 2375-3096
B1, 32-1, Baoqing Rd.

MRT Yuanshan Station Visitor Information Center

(02) 2591-6130
9-1 Jiuquan St.

MRT Jiantan Station Visitor Information Center

(02) 2883-0313
65, Sec. 5, Zhongshan N. Rd.

MRT Beitou Station Visitor Information Center

(02) 2894-6923
1 Guangming Rd.

Taipei City Hall Bus Station Visitor Information Center

(02) 2723-6836
6, Sec. 5, Zhongxiao E. Rd.

Plum Garden Visitor Information Center

(02) 2897-2647
6 Zhongshan Rd.

Miramar Entertainment Park Visitor Information Center

(02) 8501-2762
20 Jingye 3rd Rd.

Maokong Gondola Taipei Zoo Station Visitor Center

(02) 8661-7627
2, Lane 10, Sec. 2, Xinguang Rd. (1F, Maokong Gondola Service Center)

Maokong Gondola Maokong Station Visitor Center

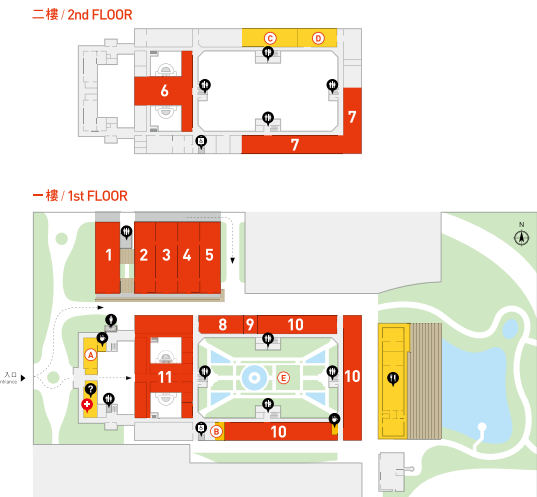
(02) 2937-8563
35, Lane 38, Sec. 3, Zhinan Rd. (Exit area, Maokong Station)

Taipei World Design Expo 臺北世界設計大展

Songshan Cultural and Creative Park
松山文創園區

- 1 設計交鋒展
Theme Exhibition
- 2 國際工業設計展
Int'l Industrial Design Exhibition
- 3 國際室內設計展
Int'l Interior Design Exhibition
- 4 國際平面設計展
Int'l Graphic Design Exhibition
- 5 國際工藝設計展
Int'l Craft Design Exhibition
- 6 亞洲文創跨界創作展
Interdisciplinary Creative Works on Asia's Cultural Creativity Exhibition
- 7 金點設計展
Golden Pin Design Exhibition
- 8 台灣設計之光展
Glory of Taiwan Design Exhibition
- 9 更見菩提 楊惠珊跨質琉璃藝術展
Enlightenment Loretta H. Yang Mixed-Media LIULI Art
- 10 設計玩家展
Design Players Exhibition
- 11 台灣設計館(常設)
Taiwan Design Museum (regular)

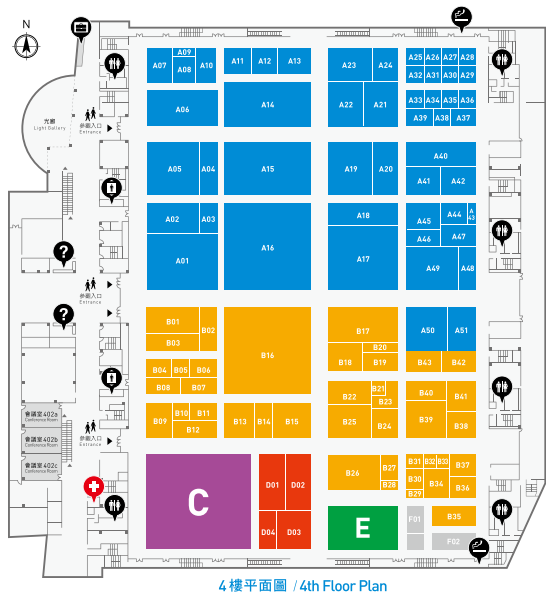
- (A) 設計・點
Pin Taiwan Design
- (B) Design 設計雙月刊
Design Magazine
- (C) 設計圖書館
Design Information Library
- (D) 創意劇場
Creative Forum
- (E) 巴洛克花園
Patio Garden
- 服務中心
Information
- 急救站
First Aid
- Café sole
- 輕食餐廳
Dine Luncheonette
- 洗手間
Toilets



Nangang Exhibition Hall
南港展覽館

- A 企業區
Enterprises Area
- B 團體區
Int'l Design Networking Area
- C 感動區
Touching Design Exhibit Area
- D 兩岸區
Cross-Strait Area
- E 數位區
Digital Content Area
- F 01 設計・點
Pin Taiwan Design
- 02 Design 設計雙月刊
Design Magazine

- 洗手間
Toilets
- 醫護站&哺乳室
First Aid
- 置物櫃
Lockers
- 服務台
Information
- 吸煙區
Smoking Area
- 電梯
Elevator



TWTC Hall 1
世貿一館

- G 台灣當代設計師聯展
Taiwan Designers Exhibition
- H 國際設計學生創作展
Int'l Design Students Exhibition
- I 新世代交叉設計營
Young Designers Workshop
- J 01 設計・點
Pin Taiwan Design
- 02 Design設計雙月刊
Design Magazine

- 洗手間
Toilets
- 醫護站
First Aid
- 服務台
Information
- 提款機
ATM



少碳氣

2011 TAIPEI 10th
Car Free Day



多微笑

Smile

Less CO₂ More Smiles

2011 Car Free Day

Car Free Living

9/17 Car Free Living Musical Group
and Creative Bazaar

15:00-18:00 Car Free Living Creative Bazaar
This special creative bazaar combines environmental protection and creative innovation, and there will be many extra surprises as well by performing artists in the booth activity area!

18:00-21:00 Car Free Living Musical Group
Performing unplugged at night. The citizen's hearts will vibrate to pure voices of dulcet tone carrying us toward friendly green lives.

Until 9/22 there will be 28 public parking lots providing bicycle-parking services.

On 9/18 special measure will be in place in the MRT system for passengers transporting bicycles, with the Passengers pay, bikes travel free.



Matthew Lien



Emily Guan



John Suming



Lin Shengxiang

For more info, visit the official
website: www.carfree.com.tw

EXPO'11
TAIPEI WORLD
DESIGN EXPO

E 2011 臺北世界設計大展 PO

TAIPEI WORLD
DESIGN EXPO

全球首次跨領域設計展

First Design Expo Encompassing Field-crossing Disciplines in the World

09/30~10/30 松山文創園區

Songshan Cultural & Creative Park

10/22~10/30 南港展覽館 | 世貿展1館

Nangang Exhibition Hall

TWTC Exhibition Hall 1

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Organizers: Ministry of Economic Affairs / Taipei City Government Executive organizers: Taiwan Design Center / Taiwan Design Alliance

