

## 2022 Color Taipei 彩虹應援店家

今年想要美美走遊行的你，Color Taipei 彩虹友善店家中精選「彩虹應援店家」提供各類服飾、化妝品、以及各種美好身心的服務，讓你成為遊行當天萬眾注目的焦點！趕快把這個好消息分享給你的朋友，大家一起美美走遊行！

活動方式：

- 向應援店家出示由 chatbot 遊戲中得到的優惠券，即可獲得店家優惠服務。
- 應援店家拍照打卡上傳 FB/IG 並且 #ColorTaipei #彩虹應援的消費者，即送 2022Color Taipei 紀念口罩一個（數量有限，送完為止）

應援店家介紹：



### [DOUBLE 束胸](#)

DOUBLE 成立迄今 22 年，主要銷售女同志（Tomboy）相關產品，例如：束胸、泳裝、中性內褲等。

堅持臺灣生產製造，擁有自己的專業成衣工廠。

由於自己就是這個產品的實際體驗者，更能理解用戶的心情與期望，我們的目標就是讓每個 T，舒適自在地做自己，讓每個穿著的人都能獲得實際上改善，成為一個更自在、有信心、有愛的人！☺

Founded 22 years ago, Double's mainly sells "Tomboy" lesbian-related products such as chest binders, swimwear, unisex underwear, and more. Insisting on being completely Made in Taiwan, Double has our own professional textile factory.

As a real users of these products, we can understand others' feelings and expectations. Our goal is to help every "T" comfortably be themselves. To help everyone who wears them to feel a noticeable improvement and become a more confident, comfortable, and love-filled version of themselves.

活動期間優惠：

憑彩虹觀光巴士票卷全館 95 折，優惠至 2022/12/31 止。



[閃亮亮舞台服裝材料](#)

[Bling at Backstage](#)

閃亮亮舞台服裝材料，提供華麗的羽毛頭飾、閃亮的扮裝配件和 DIY 服裝材料，是全國唯一一間舞台表演配件專賣店。

Bling at Backstage is the only store in the country that specializes in stage show accessories including gorgeous feathered headdresses, sparkling cosplay accessories and DIY clothing materials.

活動期間優惠：

- 出示聊天機器人優惠券即送「彩虹扇子」乙隻（數量有限，送完為止）
- 出示彩虹觀光巴士票券憑全館 8 折，優惠至 2022/12/31 止。



### [愛之船拉拉館](#)

### [Love Boat Shop](#)

愛之船啦啦時尚概念館 Love Boat Shop 成立於 2004 年，是亞洲第一家女同志實體店面。提供彩虹文創商品、優質束胸及同志占卜相關服務，2021 年擴增同志談話沙龍，另有身心靈成長課程、藝術美學、靈性療癒...等相關服務。

期待所有的人在這裡都能認同自己、看見自己的獨特性及價值，真正自由地活出自己。

Love Boat Shop was established in 2004 and is the first lesbian brick-and-mortar store in Asia, providing rainbow cultural and creative products, high-quality chest binding, and gay divination-related services. In 2021, the gay conversation salon was expanded, and there are other related services such as mind, body and spiritual growth courses, artistic aesthetics, spiritual healing...etc.

We hope that everyone here can identify with themselves and see their uniqueness and value, and truly live out themselves freely.



[壞男](#)

[Bad.TW](#)

壞男成立於 2008 年，是臺灣第一家以男男情趣為名的優質好店！

※ 唯有壞男，巨滿足你※

Bad Boy was founded in 2008 and is Taiwan's first gay male intimacy aid shop. Only Bad Boy knows how to satisfy you.

活動期間優惠：

出示聊天機器人折扣券畫面即可享消費 88 折。



[日常經典](#)

[TAGather](#)

日常經典 TAGather Goods

由旅居紐約 10 年的建築師 Andrew Huang 於 2015 年冬天創立。

以「『袋』著走的城市風景」為概念，矢志翻轉每個被低估的日常元素，創造經典美學。

品牌於 2020 年展開《REBIRTH 回收帆布再造計畫》，以看不見的廢棄、看得見的潮流為使命，與合作組織共同深化落實永續行動！

迄今已與 40 多個公私部門合作，期許品牌成為「亞洲最大永續設計材質發掘者」！

Founded by Andrew Huang in winter of 2015 after 10 years living in New York, TAGather Goods holds its main concept to be “Bring the scenery of the city with you.” TAGather Goods is committed to upcycling everyday objects into new pieces with classic aesthetics.

In 2020, we revealed our Rebirth Recycled Bag Project with the mission of minimizing visible waste and increasing visibility of a trend to deepen the implementation of a sustainable future.

To date, we’ ve worked with over 40 public and private organizations, and we continue to work to be Asia’ s largest sustainable design material recovery.



### Taiwanize

TAIWANIZE 是創立於 2012 年的台灣文創服飾品牌。

TAIWANIZE 有「台灣化」之意，也是品牌的核心精神—將台灣化的時尚設計置入生活，邁向國際。

設計靈感來自台灣文化，如中文字、剪紙藝術等，結合新穎的風格激起獨一無二的時尚風潮，使我們重新認識這片土地，也讓世界用另一個角度認識台灣。

目前於西門紅樓、新光三越台北信義新天地 A9、誠品生活武昌店皆有設立門市。

Since its conception in 2012, TAIWANIZE has become a leading fashion brand for modern casual wear throughout Asia. We aim to celebrate the unique wonders of Taiwanese culture with its roots embedded in Taiwan's rich Chinese heritage.

Using ancient designs, translated into modern aesthetics, TAIWANIZE incorporates the finest materials and the best craftsmanship to produce comfortable fitting, body-complementing garments that are popular with people from all over the world. In just 2 years, we have quickly expanded from a small concept store to four branches around Taipei city and an ever expanding online shop. We cater for all ages of people, with differing body types, ranging from infant sizes to adult, both male, female and unisex clothes. With over a hundred different styles, for all seasons, we are a one stop shop for anyone wanting to celebrate the true beauty of Taiwan.

活動期間優惠：

- 出示聊天機器人折扣券畫面，正價服飾商品 折抵金 NT\$500(不含配件)
  1. 適用實體門市(需加入官方會員)
  2. 每位會員限用乙次

活動門市：

-西門紅樓門市

台北市萬華區西寧南路 177 號 (紅樓十六工房)

-誠品武昌門市

台北市萬華區武昌街二段 77 號 3F

-台北信義新天地 A9 館門市

台北市信義區松壽路 9 號 B1

● 彩虹觀光巴士大禮包 超值折扣券

優惠內容：內著買一送一抵用券、內著全品項買一送一折扣券

使用條件：

1. 適用實體門市(需加入官方會員)
2. 每位會員限用乙次

活動門市：誠品武昌門市

台北市萬華區武昌街二段 77 號 3F



## M·A·C

ALL AGES. ALL RACES. ALL GENDERS 不分年齡、不分種族、不分性別

M·A·C 不只是專業彩妝品牌，身為趨勢影響者，我們與時尚、藝術和流行文化融合，攜手創造無數趨勢和經典，更肩負社會企業責任，創造 VIVA GLAM 薇拉葛蘭基金會。

每購入一支薇拉葛蘭公益唇膏，M·A·C 都會不扣除成本 100% 捐出，目前已在全球捐出超過 5 億美元的資金，提供醫療與生活援助，幫助愛滋病友與急須協助的對象，自愛滋關懷延伸至性別平權、多元接納與擁抱生命的層面，發揚 VIVA GLAM - 光榮閃耀精神！

ALL AGES, ALL RACES, ALL GENDERS

M·A·C is not only a professional cosmetics brand leading trends, we also have led the way melding countless trends and traditions in fashion, art, and popular culture.

Additionally, M·A·C also shoulders its social responsibility with the VIVA GLAM campaign. With proceeds from the sale of each stick of VIVA GLAM lipstick being 100% donated to help fighting HIV/AIDS, M·A·C has donated more than USD \$500 million. This has gone to providing treatment and support to patients with HIV/AIDS and those in need. From caring to those with HIV/AIDS to gender equality issues, accepting diversity and embracing the many aspects of life; carrying forward with VIVA GLAM' s glorious shining spirit.

期間優惠:

出示獲獎畫面，請 M·A·C 專櫃人員為您點擊確認按鈕，即可獲得全新超顯白水光玫瑰乳正貨乙個（限兌換乙次）



活動門市：

1. M·A·C 彩妝專櫃\_台北統一時代百貨
2. 110 台北市信義區忠孝東路五段 8 號 1F

- 出示聊天機器人兌獎畫面，請 M·A·C 專櫃人員為您點擊確認按鈕，即可獲得全新超持妝透光水凝乳體驗禮 1.5ml 乙個（限兌換乙次）

活動門市：  
全台 M·A·C 百貨專櫃

彩虹觀光巴士大禮包：  
超持妝透光水凝入 6ml+明星商品兌換券(憑此券到全台 M·A·C 專櫃不限金額消費即加贈  
3ml 超顯白水光玫瑰乳)、

使用條件：

1. 適用全台 M·A·C 百貨專櫃
2. 明星商品兌換券限兌換乙次

更多活動訊息請鎖定，點進活動專屬聊天機器人「臺北踩虹點」[\[連結\]](#)按下「訂閱最新消息」就不會錯過任何好康優惠。

[「彩虹觀光巴士 Tour」KKday 報名專頁](#)

[「彩虹自由行」KKday 專頁](#)

[「臺北踩虹點」聊天機器人](#)